



PMI-LED Project Overview

Municipality of the County of Inverness

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May 1, 2017

What is PMI-LED?

- Partnerships for Municipal Innovation: Local Economic Development
- Coordinated by Federation of Canadian Municipalities (FCM)
- Supported by Global Affairs Canada

What is it?

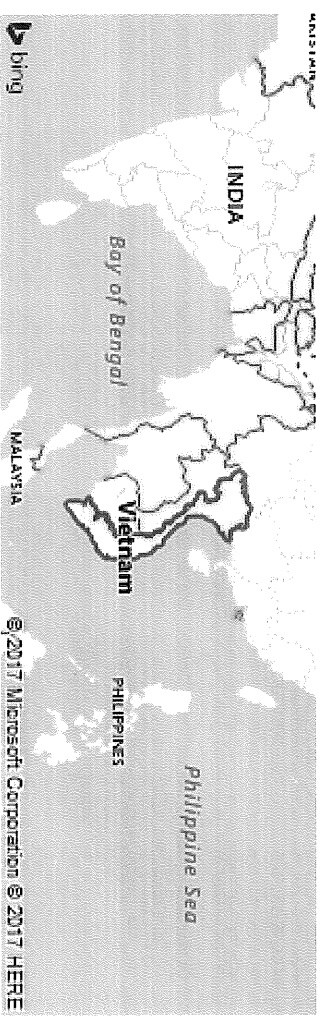
- 4-year volunteer program
- Municipalities and/or municipal associations partner with overseas municipalities in a peer-to-peer approach to strengthening the capacity of municipal governments
- Countries include: Mali, Burkina Faso, Côte d'Ivoire, Vietnam, Cambodia, Bolivia and Nicaragua

Program Details

- 2 two-week missions per year
- Host 2 study visits over 4 years with delegations from overseas partners
- Long distance support
- Lead coordinator and team of experts to work together on program objectives including:
 - LED technical assistance
 - Knowledge sharing
 - Canadian community engagement
- Travel, accommodation and meal expenses covered by Global Affairs Canada

Our Project

- Association of Cities of Vietnam
- Non governmental organization representing 105 cities and towns
- Vietnam – population of 92.7M in 2016
- Previously partnered with UBCM
- Objectives were:
 - Develop strategic plan for 2011-2016
 - Develop capacity in terms of financial sustainability, human resources and planning, training & knowledge sharing for members, etc.



Proposed Partners

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Why?

- Improve our services locally by learning from others around the globe
- Increase capacity on our team by improving our teamwork, problem solving, communication and project management skills
- Build a strong reputation for our community
- Fostering trade for local businesses in our community by connecting with others on a global level
- Encouraging community engagement by increasing cultural understanding, forging new friendships and strengthening our civic engagement



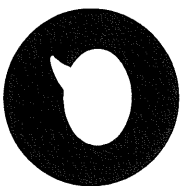
The Ask

The Cape Breton Partnership is seeking to work with the Municipality of the County of Inverness on the PMI-LED program



How can you be involved?

- No formal arrangements required
- No obligation
- Possible trade mission to Vietnam
- Visiting delegates to Inverness – 1 - 2 over 4 years
- Promotion of local tourism to new markets
- Build expertise in municipal government nationally and globally



QUESTIONS?

