



Municipality of the County of Inverness
Regular Council Meeting
January 8th, 2018
1:30pm

Agenda

1. Call to Order
2. Approval of Minutes
 - a. Regular Council Minutes, December 4th, 2017
 - b. Policy Committee Minutes, December 4th, 2017
3. Business Arising from the Minutes
4. Presentations
 - a. Destination Cape Breton
 - b. Saint Martha's Regional Hospital Foundation
5. Approval of Meeting Attendance by Telephone/Video/Virtual Policy
6. Foyer Pere Fiset Mortgage Guarantee
7. Water Rate Study Application to Nova Scotia Utility and Review Board
8. Department Reports
 - a. Interim CAO/Finance Report
 - b. Public Works Report
 - c. Recreation, Culture & Tourism Report
9. Petitions and Resolutions
10. Correspondence
 - a. Seaside Wireless Communications
 - b. Stacey Goswell – Food Security
 - c. NDP Caucus
11. In-Camera
12. Recommendations from In-Camera
13. Date of Next Regular Council Meeting
14. Adjournment

**Regular Council Meeting
Council Chambers
December 4th, 2017
1:30pm**

A meeting of Municipal Council was held on Monday, December 4th 2017, at 1:30pm at the Municipal Building in Port Hood with the following in attendance:

Council: Warden Betty Ann MacQuarrie
 Deputy Warden Alfred Poirier
 Councillor Laurie Cranton
 Councillor John MacLennan
 Councillor John Dowling
 Councillor Jim Mustard

Staff: Tanya Tibbo, Interim CAO/ Director of Finance
 Donna MacDonald, Director of Recreation/Tourism
 Harold MacIsaac, Solicitor
 Ellen Murphy, Administrative Assistant

Media: Rankin MacDonald, Inverness Oran
 Grant McDaniel, Port Hawkesbury Reporter

CALL TO ORDER

Warden Betty Ann MacQuarrie called the meeting to order at 1:29pm. There was a moment of silence for Grand Chief Ben Sylliboy.

APPROVAL OF MINUTES NOVEMBER 6TH, 2017

MOVED: Councillor Cranton

SECONDED: Councillor MacLennan

MOTION: That the minutes of the municipal council meeting of November 6th, 2017 be approved as amended.

MOTION CARRIED

COMMITTEE MEETING MINUTES

MOVED: Councillor MacLennan

SECONDED: Councillor Mustard

MOTION: That the minutes of the Audit Committee meeting of November 6th, 2017 be approved.

MOTION CARRIED

MOVED: Deputy Warden Poirier

SECONDED: Councillor MacLennan

MOTION: That the minutes of the Community Development Committee meeting of November 28th, 2017 be approved.

MOTION CARRIED

MOVED: Councillor Dowling

SECONDED: Councillor MacLennan

MOTION: That the minutes of the Audit Committee meeting of November 29th, 2017 be approved.

MOTION CARRIED

BUSINESS ARISING FROM THE MINUTES

Councillor Cranton asked that a letter be written to the Minister of Transportation to have clarification on repairs to the Cranton Crossroads Bridge for the fiscal year 2019/20. The timeline of this bridge work has been pushed back once again and a guarantee that it will be repaired is crucial.

PRESENTATIONS

Pilot Program: DFA Shoreline Clean-up Funding Program – Paul Strome

Program Overview:

DFA is launching a pilot shoreline clean-up grant to support seafood industry interest in conducting shoreline marine debris clean-ups. Established seafood, fisheries and aquaculture industry associations are eligible to apply for funding to organize a shoreline clean-up. **Projects must be completed before April 30, 2018.**

This pilot program will:

- Demonstrate industry stewardship in addressing this issue and create awareness within the industry of marine debris impacts on the environment
- Increase awareness of impacts related to improper waste disposal methods at sea and on land
- Build relationships between community and the fishing and aquaculture industries

All proponents are required, at minimum, to contact the Clean Foundation prior to submitting a funding application to seek general information and guidance on planning a successful beach cleanup. Proponents who receive funding are required to register their clean-up project with Clean Foundation. Clean Foundation Contact: Erin Burbridge, 902-420-8832, eburbridge@clean.ns.ca

Funding:

DFA will provide 50% project funding and associations are required to provide a matching 50% contribution. In-kind contributions towards the eligible costs will be assessed by the department on a case by case basis per their contribution to project success. The scale and level of complexity of beach clean-up project will affect total project cost; however the maximum departmental contribution will not exceed \$5000.

Applications:

Proponents must submit an application that details the proposed location and timing of event, budget showing matching contribution, and outreach to other industry, community members or school groups.

Eligible Costs

- Proposals which include Clean Foundation enhanced event support (logistics, project management) are preferred. Clean Foundation service costs are an eligible project cost.
- Clean up supplies (bags, gloves, etc.)
- Event Liability insurance (if required)
- Equipment costs (rental fees, fuel costs)
- Municipal waste/recycling charges (tipping fees)
- Information products or promotional costs

Ineligible Costs

- Volunteer travel and participation costs

Proponent Deliverables

Each successful funding recipient will be required to provide the following deliverables upon completion of the organized shoreline clean-up event:

- Completion of the beach clean-up as proposed
- Project report that includes:
 - how the event was promoted/communicated
 - participant summary
 - inventory of debris collected
 - waste disposal method
 - other partners involved

Project proponents are responsible for event safety and logistics.

Council will have more discussion on what can be contributed to this project.

CB Partnership Immigration- Kailea Pedley, Omar tag El –din, Elva Zhou

There are presently three CB Partnership Immigration Initiatives underway:

CB Local Immigration Partnership which is a collaborative initiative fostering welcoming and inclusive communities to improve the integration of newcomers by supporting community-level research and planning, better integrate immigrant needs into local planning by improving the coordination of settlement and integration services and foster welcoming communities by raising awareness around the needs of newcomers.

CB Connector Program a networking program matching Connectors and Connectees. Connectors are people in a community who know large numbers of people and who are in the habit of making introductions. They know large groups of people through social, cultural, professional and economic circles. They have a gift of bringing people together as well as the time and commitment needed. Connectees are work ready professionals who are local and international graduates,

immigrants, African NS, Aboriginals or people with disabilities with post-secondary degrees or diplomas, valid work permit, currently living in Canada, sufficient English/French language skills and ready to work.

Atlantic Immigration Pilot is a creative approach to address labour market challenges and retain skilled immigrants to create strong partnerships between federal and provincial governments, support the Atlantic Growth Strategy goals of driving economic growth and enhancing the region's capacity to develop and retain a skilled labour force, address persistent and emerging labour market needs, make Atlantic Canada a destination choice for immigrants and complement the wider suite of immigration programs available in Atlantic Canada.

SECOND READING BY-LAW 22 "LOCAL IMPROVEMENT CHARGES"

MOVED: Councillor Mustard

SECONDED: Councillor Dowling

MOTION: Be it resolved that the proposed changes to By-Law 22 "Local Improvement Charges", be passed on second and final reading

MOTION CARRIED

INVERNESS PLANNING AND ADVISORY COMMITTEE

MOVED: Councillor Cranton

SECONDED: Councillor MacLennan

MOTION: That the names submitted by Councillor Mustard be accepted as members of the Inverness Planning Advisory committee. They are as follows: Brian Brennan, Chisholm MacKinnon, Mary Camus, Clifton Sangster, Larry Lariviere, Melvin O'Brien and Donna MacDonald.

MOTION CARRIED

ACCESSIBILITY COMMITTEE

MOVED: Councillor Cranton

SECONDED: Deputy Warden Poirier

MOTION: To approve Sally MacDonald as Accessibility Advisory Committee member.

MOTION CARRIED

PROVINCIAL ACCESSIBILITY COMMITTEE

MOVED: Deputy Warden Poirier

SECONDED: Councillor Dowling

MOTION: To approve Councillor Cranton's nomination to sit on the Provincial Accessibility Committee.

MOTION CARRIED

EASTERN DISTRICT PLANNING COMMISSION

MOVED: Councillor Dowling
SECONDED: Deputy Warden Poirier
MOTION: That Paul Dec be accepted as the Alternate Development Officer for the Eastern District Planning Commission.

MOTION CARRIED

DEPARTMENT REPORTS

Finance and Administration Department

MOVED: Deputy Warden Poirier
SECONDED: Councillor Dowling
MOTION: To write off taxes and interest in the amount of \$3130.53 for Account Number 04034937 assessed to Estate of Lucy Romard as the land registry office is unable to locate the lands associated with this account.

MOTION CARRIED

MOVED: Deputy Warden Poirier
SECONDED: Councillor Cranton
MOTION: To write off taxes and interest in the amount of \$461.67 for account number 06181287 assessed to Linus and Roland Aucoin as it is a duplicate assessment.

MOTION CARRIED

MOVED: Councillor Cranton
SECONDED: Councillor MacLennan
MOTION: To write off taxes and interest in the amount of \$2,331.67 for account number 05701929 assessed to John C. MacDonald as it is a duplicate assessment

MOTION CARRIED

MOVED: Deputy Warden Poirier
SECONDED: Councillor Dowling
MOTION: To write off taxes and interest in the amount of \$381.39 for account number 00154202 assessed to Lucille and Roger Timmons as their home was lost due to fire on January 3rd, 2017.

MOTION CARRIED

An Effective Council Meetings workshop has been scheduled with Bernie White on January 11th, 2018. The workshop will begin at 10:00am and take place at Shannon Studio at the Port Hawkesbury Civic Centre. The cost will be shared amongst Inverness, Port Hawkesbury and Victoria.

Interim CAO clarified that there are eighty-six (86) files being searched for tax sale.

PETITIONS AND RESOLUTIONS

Councillor MacLennan

- Meet with NSP to put in a pole in between the Whycocomagh School and Cameron Hall;
- Met with Minister Lloyd Hines to have some paving and gravelling issues addressed. The intersection Highway 105 and Highway 252 is still being looked at for a roundabout;
- There are a lot of road signs down in his district, including; Mountain Rd, Melford Rd, and the Ashfield base is not ready for snow fall. Trucks do not have plows installed;
- A letter was received from the Lake Ainslie Development and it will be referred to the next scheduled CDC meeting;
- Councillor's Mustard and MacLennan will meet with First Nations in the new year regarding programs of interest.

Councillor Mustard

- Will set a date for the next Accessibility Committee meeting;
- Raising the Villages meeting with First Nations on November 20th in Wagmatcook was cancelled. The next Raising the Villages meeting is scheduled for January 24th, 2018 at Shannon Studio in the Port Hawkesbury Civic Centre, commencing at 10:00am;
- A meeting is scheduled for December 13th at 10:00am on site regarding leasing of the Christiano property in Middle River for a forestry strategy;
- Strait Area Transit board meeting is scheduled for January 11th, 2018 with consultants to go over policy and procedures. The organization also has new office space;
- A meeting is scheduled for December 14th in Inverness between Stantec and Mill Road Social Enterprises on remediation of a brownfield site;
- A Nova Scotia Health Authority meeting is scheduled for December 13th at 10:00am in Baddeck.

Warden MacQuarrie

Deputy Warden Poirier took the chair

MOVED: Warden MacQuarrie

SECONDED: Councillor Cranton

MOTION: That a letter be written to Bernie Murphy of NSDOTIR to erect a sign at the top of the wharf road in Port Hood to direct traffic back out to Route 19.

MOTION CARRIED

- Warden MacQuarrie read a letter from the Chris Vanden Heuval regarding the Cape Mabou Pasture land use. Council will meet with Chris and all interested parties to discuss further in the new year;
- Congratulations to Amy Cotton on her induction of the NS Sports Hall of Fame;
- The Port Hood Wharf also known as the Government Wharf will no longer be used for docking purposes because of the upgrades to Murphy's Pond being completed with the

- capability of accommodating more boats. It was noted that there is a safety issue that needs to be addressed. The floating dock has been moved over to Port Hood Island for use there.
- A public meeting is scheduled on December 6th for residents affected by the construction of the new Wastewater Treatment Facility in Mabou.

Councillor Cranton

MOVED: Councillor Cranton

SECONDED: Deputy Warden Poirier

MOTION: That council hereby give notice to adopt the "Meeting Attendance by Telephone/Video/Virtual Policy" at the next regular meeting of council on Monday January 8th, 2018.

MOTION CARRIED

MOVED: Councillor Dowling

SECONDED: Councillor MacLennan

MOTION: That Councillor Cranton be appointed to sit on the newly formed committee for broadband and cell service with the First Nations and the REN.

MOTION CARRIED

- Job well done by our interim CAO on organizing this meeting with the iPads.

Councillor Dowling

- Thanks to the public works department for resolving a few issues with garbage and paving since the last council meeting;
- Thank you all of the staff for all the work they do on a daily basis to assist council;
- Have a discussion with council before the next meeting regarding the Judique water project

MOVED: Councillor Dowling

SECONDED: Deputy Warden Poirier

MOTION: That a letter be written to the Glendale and Area Community Cooperative to support their initiative for children, youth, seniors who are seeking funding through NS Health and Wellness.

MOTION CARRIED

Deputy Warden Poirier

- Tire slashing at the senior's units in Cheticamp. Seniors are concerned. He will talk to Stewart Matheson with the housing authority and hopefully this will not continue.

CORRESPONDENCE

MOVED: Deputy Warden Poirier

SECONDED: Councillor Dowling

MOTION: That a letter of support be sent out to the North Inverness Recreation Centre in support of the project.

MOTION CARRIED

SUPPORT FOR THE DISTRICT OF ST. MARY'S LETTER

Tanya will write a letter of support, for the letter written by the District of St. Mary's to the UNSM regarding the proposed name change to Federation of Nova Scotia Municipalities (FNSM).

MUNICIPAL AFFAIRS OFFICE

A letter was received as a requirement to notify the UNSM as a part of the MGA when there is potential for an increase or decrease in revenue received by the municipalities in Nova Scotia.

Nova Scotia Health Authority

An invitation was received to attend a conversation with the Health Authority on services. It will be held on December 13th at 6:00pm in St. Michael's Hall in Baddeck.

MOVED: Councillor MacLennan

SECONDED: Councillor Dowling

MOTION: That council move to "In Camera" at 3:42pm.

MOTION CARRIED

MOVED: Councillor Dowling

SECONDED: Councillor Cranton

MOTION: That meeting move to back to regular council at 4:05pm

MOTION CARRIED

IN-CAMERA

There was no recommendation from "In Camera"

The next Regular Council Meeting January 8th, 2018 at 1:30pm.

MOVED: Councillor Dowling

SECONDED: Councillor MacLennan

MOTION: To adjourn at 4:07pm.

MOTION CARRIED

CHIEF ADMINISTRATIVE OFFICER

WARDEN

**Policy Committee Meeting
Monday December 4th, 2017
10:00am
Council Chambers**

Council: Warden Betty Ann MacQuarrie
 Deputy Warden Alfred Poirier
 Councillor Laurie Cranton
 Councillor John MacLennan
 Councillor John Dowling
 Councillor Jim Mustard

Staff: Tanya Tibbo, Interim CAO/ Director of Finance
 Garett Beaton, Director of Public Works
 Donna MacDonald, Director of Recreation Tourism (10:40)
 Ellen Murphy, Administrative Assistant

Warden MacQuarrie called the meeting to order at 10:04am

MEETING ATTENDANCE BY TELEPHONE/VIDEO/VIRTUAL POLICY

It was recommended that the policy be sent to the afternoon regular council meeting to give notice of approval.

REMEDIATION POLICY

No municipality has such a policy because it could become very costly. Maybe it could be an in kind contribution instead of financial. There is more information needed before moving forward.

GAS TAX FUNDING AGREEMENT

There would be a cap on how much would be funded, perhaps a certain percentage and partnership with communities. There would have to be accountability. Agreements would be for not-for- profit organizations. Organizations would have to provide financial information as well as a business plan for sustainability.

OTHER

There are a number of by-laws that have to be looked at, rewording or changes where necessary, starting with the dog by-law. Registration with the province would ensure that a by-law enforcement officer could issue summary offense tickets.

With no further business to discuss the meeting was adjourned at 11:19am.



CAPE BRETON ISLAND

Your Heart Will Never Leave

A photograph of two hikers, a man and a woman, standing on a grassy mountain ridge. The man is wearing a blue long-sleeved shirt, black pants, a red backpack, and a black cap. The woman is wearing a light blue t-shirt, plaid shorts, a blue backpack, and a grey cap. They are both looking out over a vast landscape of green hills and a body of water under a bright sky. A winding road is visible on the left side of the image.

Destination Cape Breton Association
Presentation to Inverness County

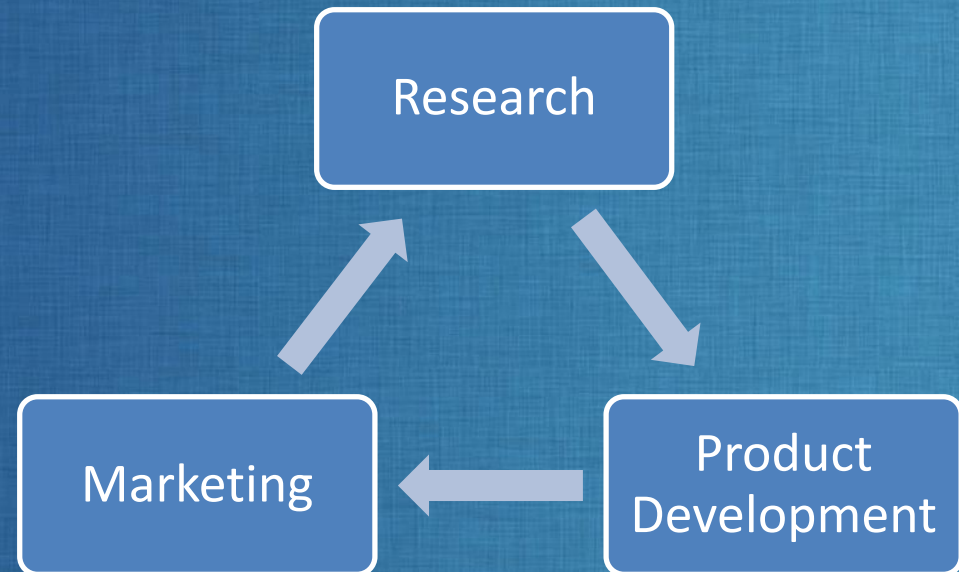
January 8, 2018

The Formation of DCBA

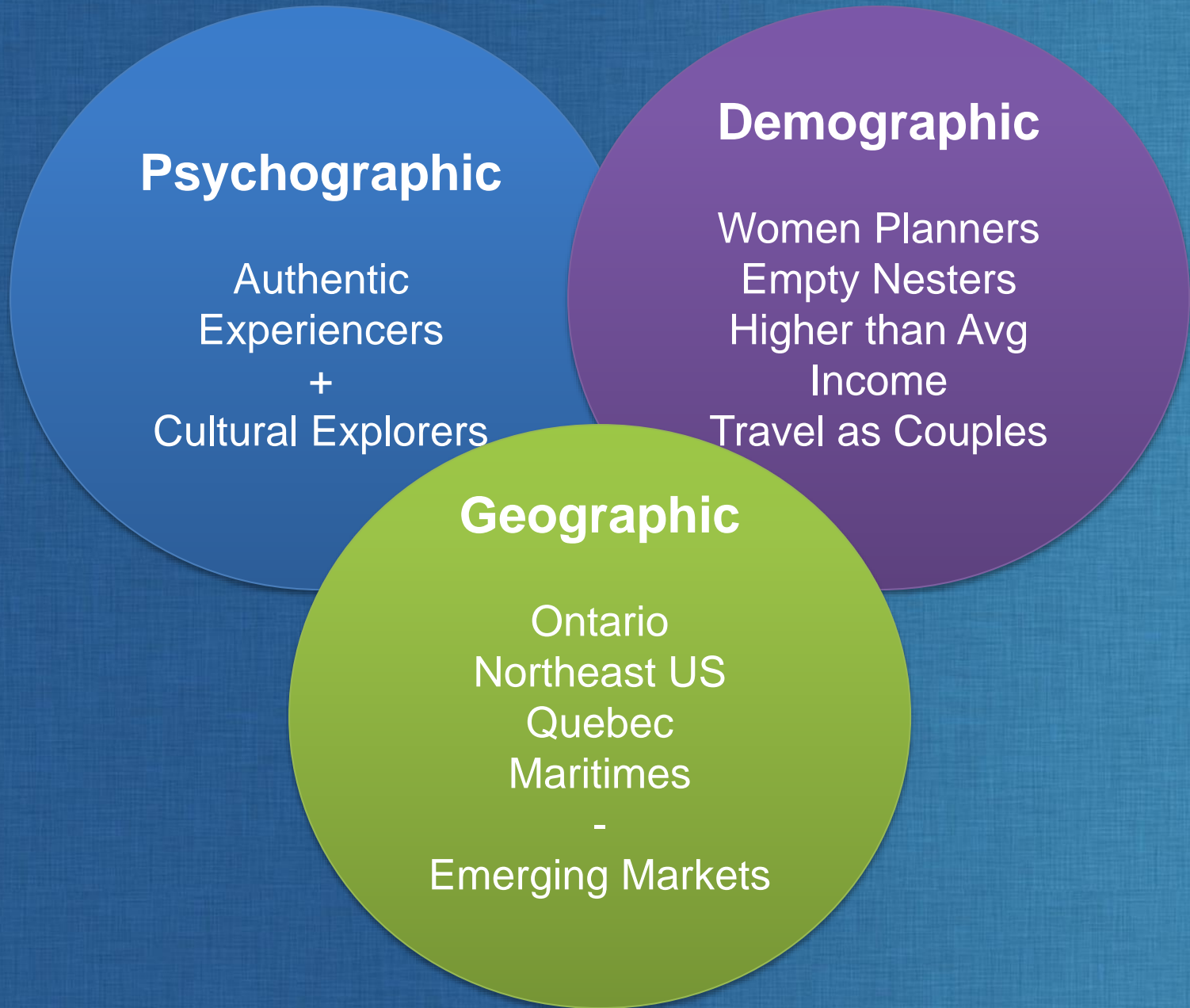
- Formed with a **new organization model** in 2011.
- 10 years with no dedicated destination marketing for the Island.
- **Island-wide levy** established **January 2011**.
- Strong funding support from **ECBC/ACOA** and initially program and core funding from **Tourism Nova Scotia**
- **Mandate established:**

As its official Destination Marketing Organization, DCBA is dedicated to the promotion and enhancement of tourism on Cape Breton Island.

DCBA Adopted the ACOA Tourism Strategy



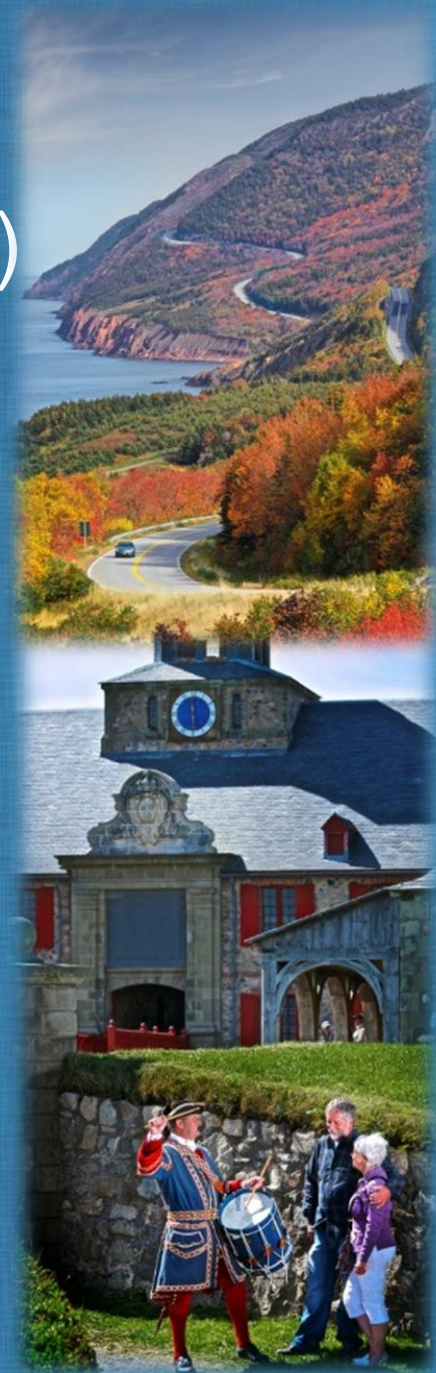
Who are they? Our Target Market



Why are they coming?

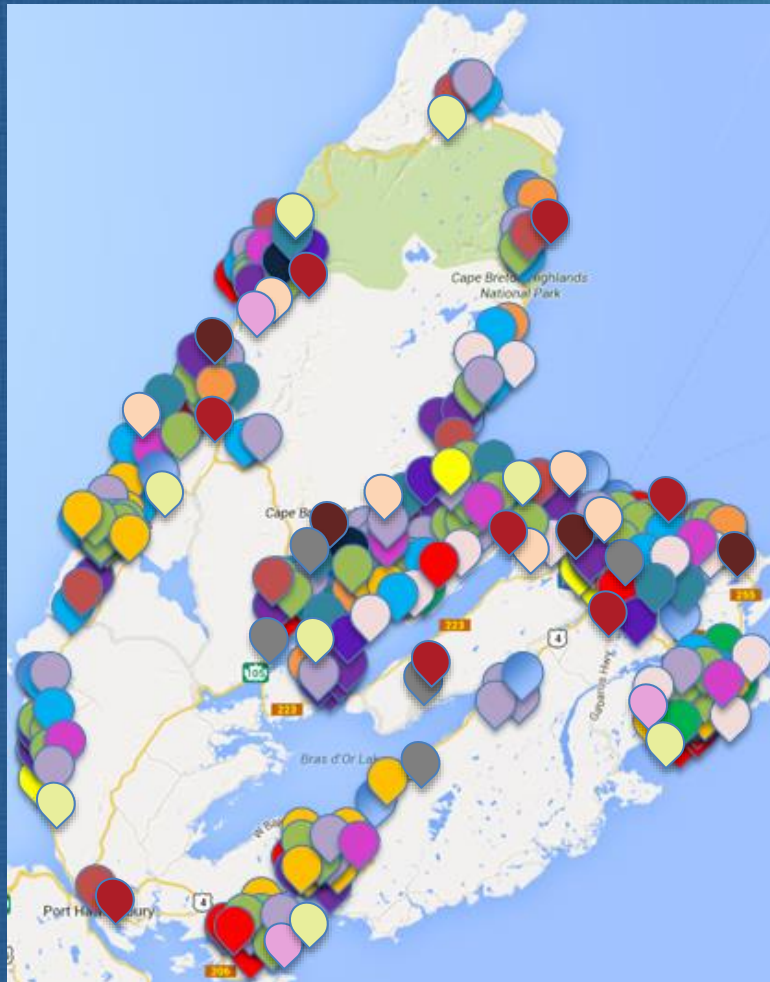
Core Experiences (ACOA Plan)

1. Coastal/Seacoast Experiences
2. Sightseeing and Touring
3. Outdoor Activities
4. Culture, Entertainment and Heritage
5. Experiential Accommodations
6. Major and International Events
7. Cuisine* (*Tourism NS*)



We began to mobilize and build...

- 12 Essentials Assessments
- Accelerated Market Readiness
- Edge of the Wedge
- Strategic Tourism Expansion Program
- Best Practice Missions
- WorldHost Customer Service Training
- Train the Trainer Customer Service
- Social Media/Database Creation Training
- Expérience Cap-Breton
- Culinary Roadmap Stakeholders
- Trail Stakeholders



- Website (re)development
- Creating Visitor Experience Workshops
- Roger Brooks Assessments
- CTC Signature Experience Collections
- Storytelling Workshops
- Experience and Package Listings
- World Centre for Excellence Participants
- Training Needs Assessment
- Ports Cape Breton
- Unama'ki Tourism
- Performing Arts

Product Innovation (Development)

- The scope of DCBA's product development has grown and diversified significantly since it became a focus in 2011.
- Tools offered island-wide to enhance the product offering:
 - 12 Essentials Assessment – **26 Participants**
 - Accelerated Market Readiness – **50 Participants**
 - Edge of the Wedge – **77 Participants**
 - Strategic Tourism Expansion Program – **Louisbourg & Baddeck**
 - Tourism Best Practice Missions – **18 Participants**
 - Tourism Technology (website design) – **40 Participants**
 - Create Visitor Experience Workshops – **75 Participants**
 - Roger Brooks Assessments – **CBRM, Cabot Trail, Ceilidh Trail**
 - CTC Signature Experiences – **6 Experiences (9 in NS in total)**
 - Storytelling Workshops – **52 Participants**

Culinary Tourism Roadmap Final Report



Cape Breton Trail Review and Inventory Draft Report



Prepared for Destination Cape Breton
by
Cobequid Trails in association with RMA Tourism Ltd.
January, 2016

ilImagine One idea. After another.



The Cape Breton Acadian Cultural Tourism
Experience – Product and Opportunities Analysis
FINAL REPORT

Greg Silver **Graphic Design**

T (902) 535-3990 May 24, 2016

M (902) 631-5050

greg@gregsilver.ca

Att: Mark Barber

PO Box 178 Destination Cape Breton Association

St. Peter's, NS Via email: mark@dcba.ca

Canada B0E 3B0

Final Report: Outdoor Tourism Product Inventory

Executive Summary

Often when undertaking a study such as this one, the resulting data provides some opportunities that were not foreseen at the outset. The report that follows provides a fairly concise recount of the initial objectives the methodologies used. The goals were to create inventory of a certain class of tourism products in Cape Breton, and to assess them in regards to their market readiness.

Individual product offerings lead to collective inventory assessments



Unama'ki Product Assessment
and Opportunities Analysis
January 2016



Situational Analysis Niche Port Opportunities for Cape Breton Island

Submitted to:
Destination Cape Breton Association
PO Box 1448
Sydney, Nova Scotia B1P 6R7

Prepared by:
BERNI WOOD & ASSOCIATES
PO Box 20141
Charlottetown, PE C1A 9E3

May 22, 2015

Performing Arts Assessment Draft Report



Prepared by
Jacelyn McNamee,
Writeworks Communications
for Destination Cape Breton Association



Prepared for

DCBA
Destination Cape Breton Association

by
Tourism Synergy Ltd.
Revised April 12, 2016

Today...

Assessment
& Inventory



Market
Readiness



Packages &
Itineraries



World Class
Experiences

Coastal/Seacoast

Sightseeing/Touring

Outdoor

Celtic/Gaelic Culture

Acadian Culture

Mi'kmaq Culture

Culinary

Golf

M&C/Events

Cruise

Trails

Winter

Performing
Arts

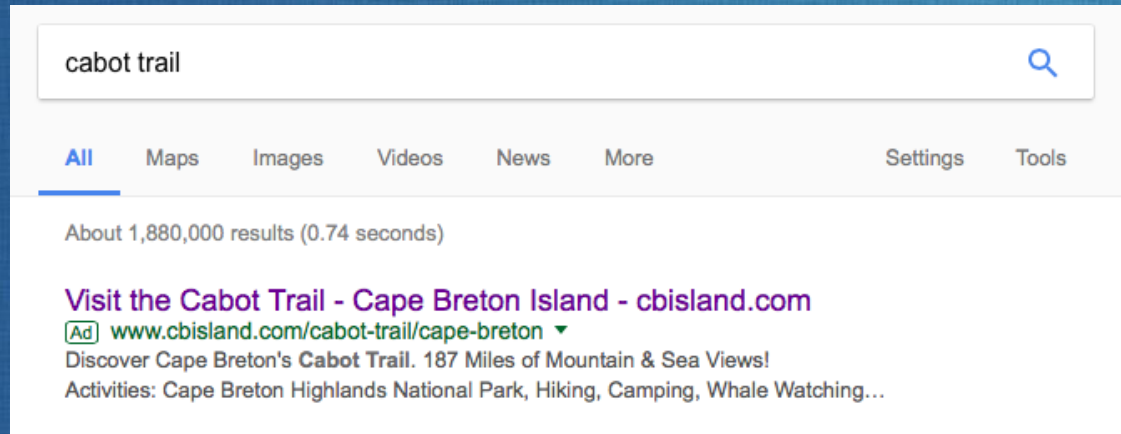


Marketing Channels & Platforms

Advertising



- **Television Advertising**
Ontario and Maritimes
- **Robust Digital Advertising**
Ontario, Quebec, Northeast US, Maritimes
- **Specialty Print**
Saltscapes and Motorcycle Tour Guide



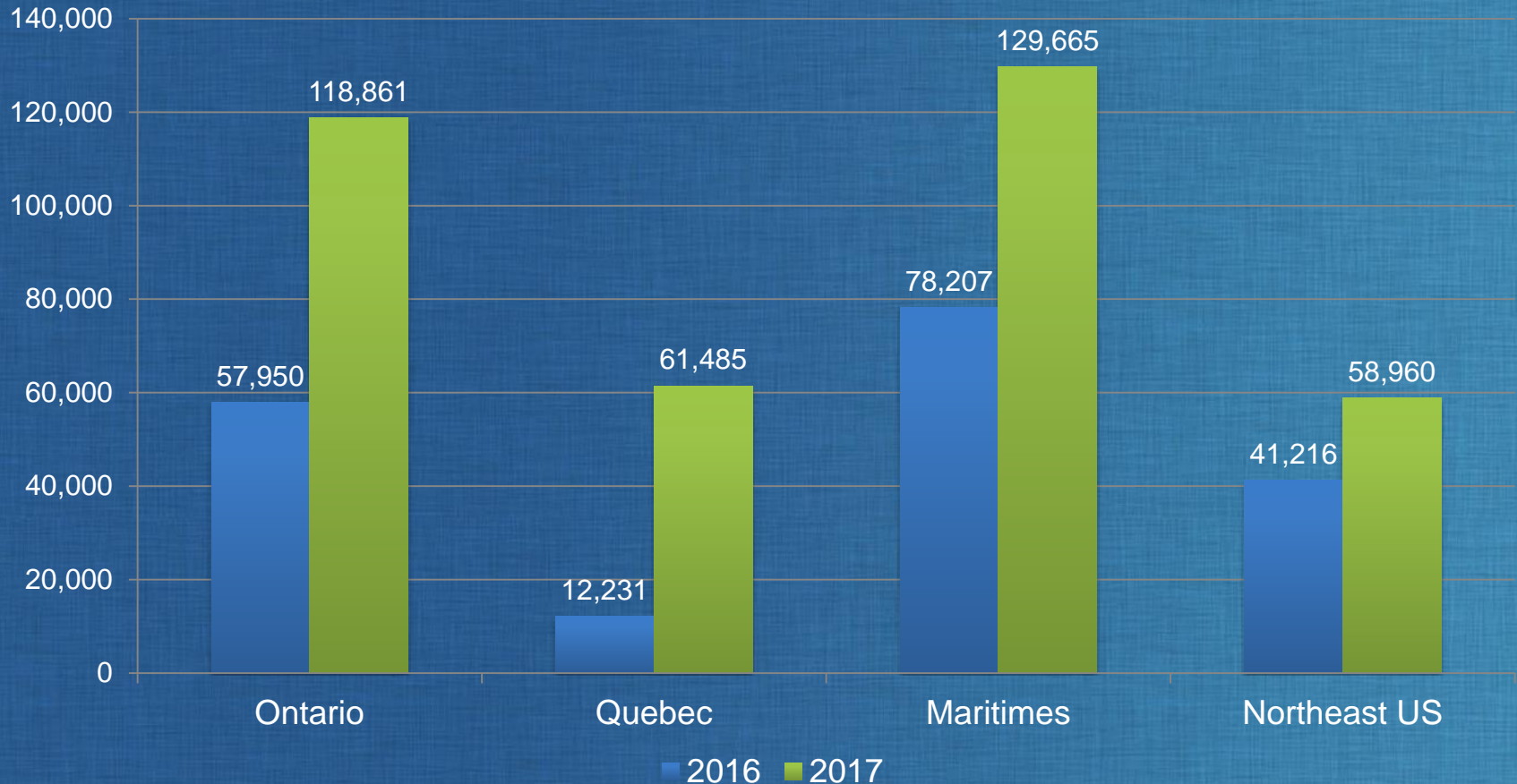
Experience Guide



- **300,000 distribution**
Saltscapes, Bay Ferries, VICs, Saltscapes Expo, digital edition
- **Operator Buy-in**
62 featured experiences in guide and on cbisland.com

cbisland.com Sessions per Campaign

ON and QC Apr 17-Oct 31; Maritimes May 8-Oct 31; NEUS May 22-Oct 31



Ontario was up 105%, Quebec was up 403%, Maritimes were up 66%,
Northeast US was up 43%

Advertising

FOLLOW YOUR HEART

FIND LIVING CULTURES

Celtic Colours International Festival
October 6-14, 2017

FIND CULTURE AT THESE EVENTS
17IN17.CA

- Acoustic Roots Festival
September 1-3
- Membertou Pow Wow
September 8-10
- Lumière Arts Festival
September 21-23
- Cabot Trail Writers Festival
September 29-October 1

CAPE BRETON ISLAND
Your Heart Will Never Leave

DISCOVER NORTH AMERICA'S ONLY LIVING CELTIC CULTURE

CBISLAND.COM

- **Fall Campaign Completed**

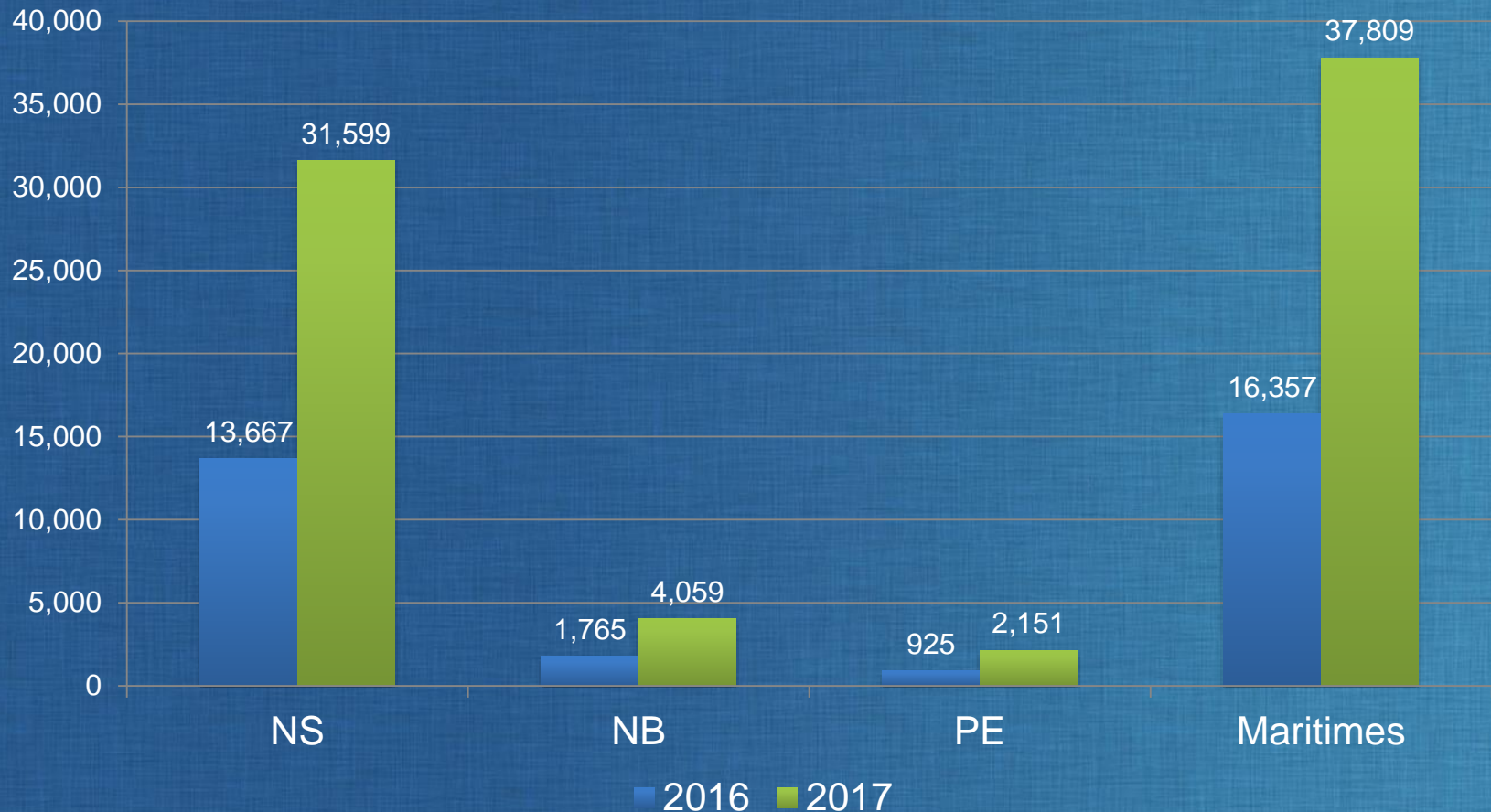
Ran during September-October in Maritimes. Results on next slide.

- **Digital Advertising**

Main leisure campaign will scale down for Nov-Dec. Campaign being planned for Q1 – UK, US and interest-based testing.

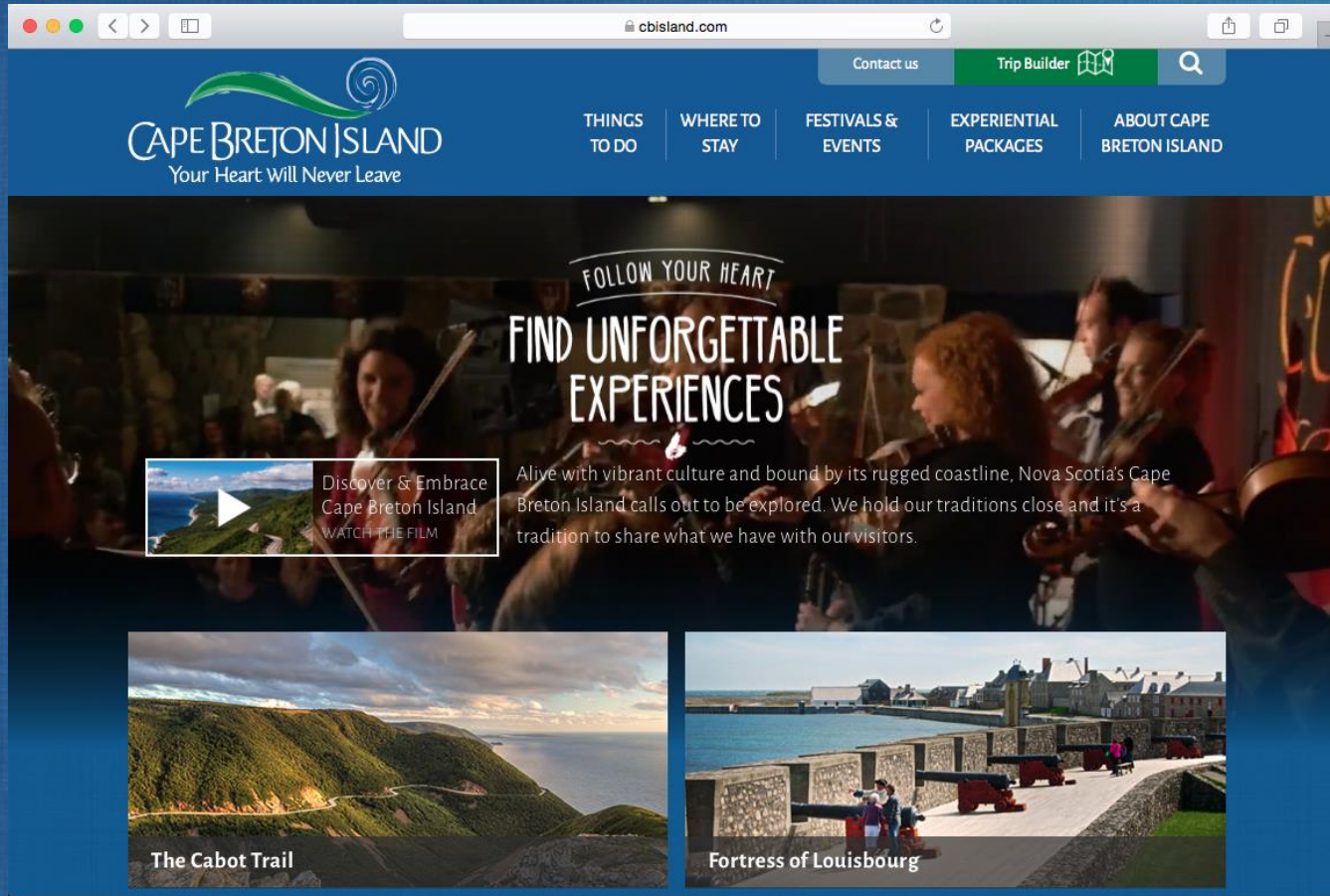
Fall Campaign - cbisland.com Sessions

Maritimes, September 4-October 31, 2016-2017



Maritimes were up 131%, NS was up 131%, NB was up 130%,
PE was up 133%.

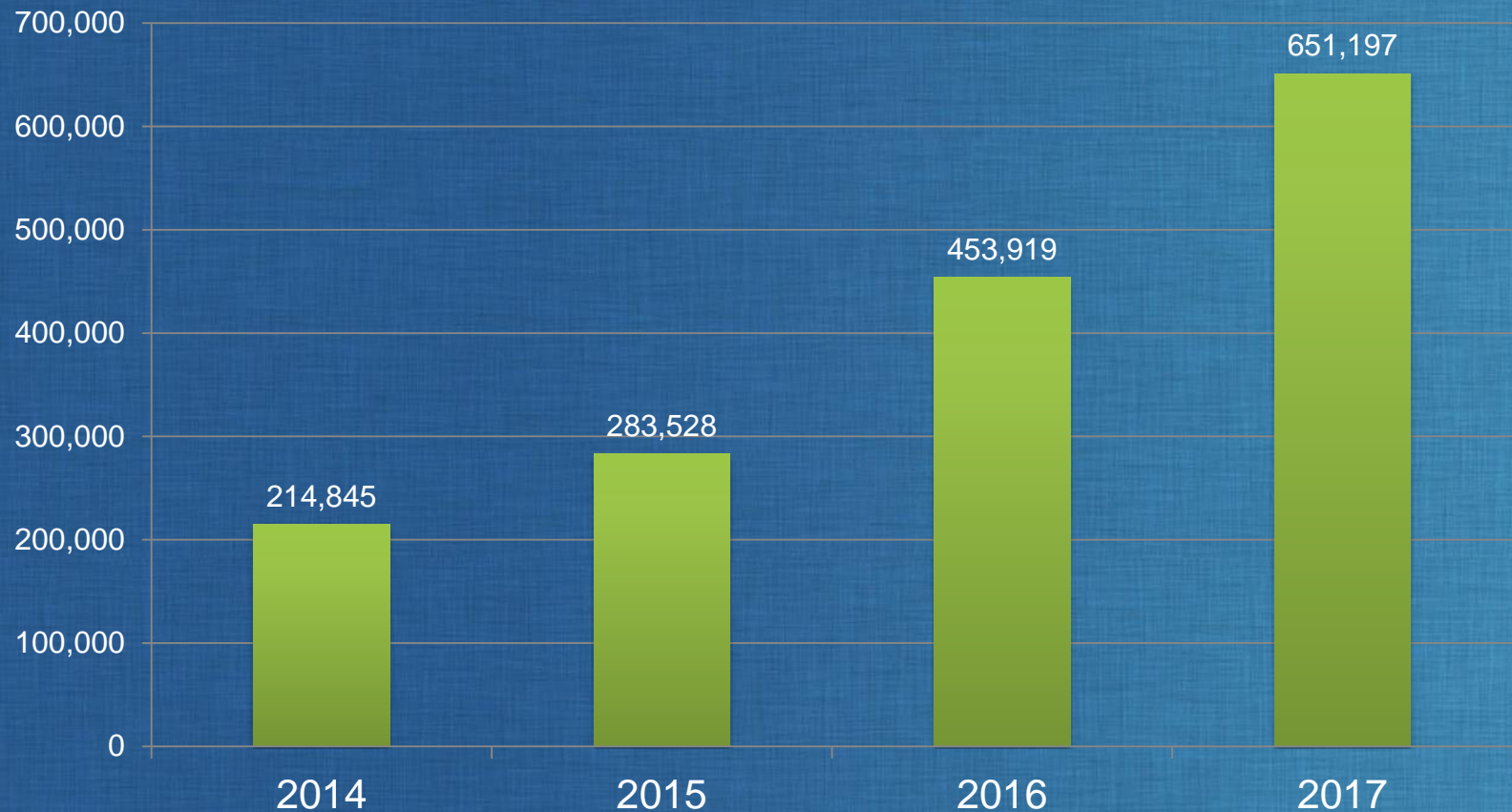
Cbisland.com



- All marketing is directed to the site to drive conversion.
- Cutting edge design, incorporating elements like user-generated content.

cbisland.com Website Sessions

YTD January 1 – November 30, 2014-17



Website sessions are up 43% YTD over 2016 adjusted non-Trump Bump sessions.

** 2016 sessions have been adjusted to remove 476,551 sessions that are attributed to the Trump Bump*

cbisland.com Analytics

YTD January 1 – November 30, 2017

Pages per session

8% ↑
(2.7 pages)

Session duration

17% ↑
(2:25)

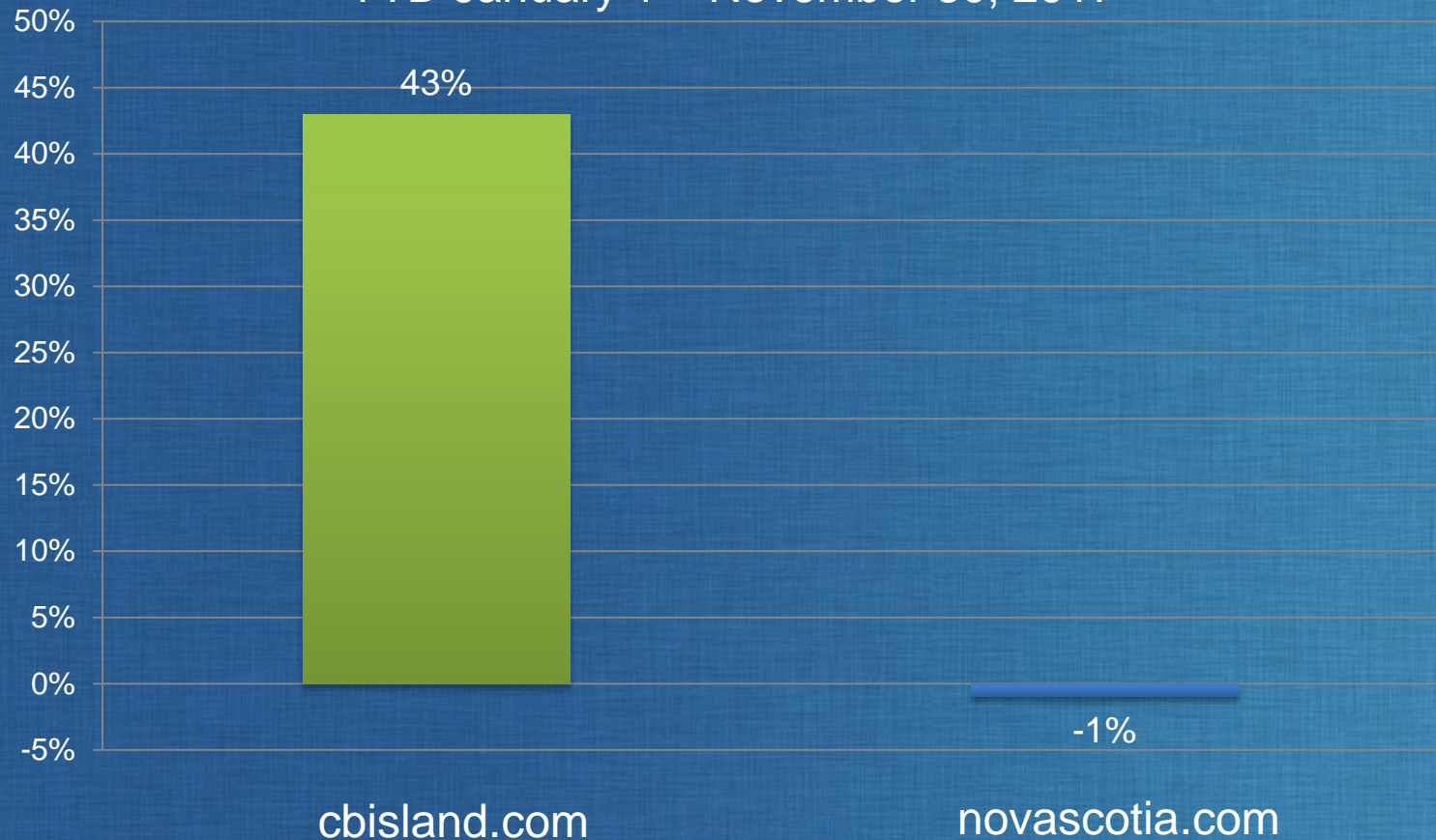
Goal conversion rate

11% ↑
(57%)

The 2017 traffic is more qualified than 2016.

Traffic Growth: cbisland.com vs. novascotia.com

YTD January 1 – November 30, 2017



** cbisland.com growth has been adjusted to remove 476,551 sessions in 2016 that are attributed to the Trump Bump.*

Social Media

Followers



2016 Final: 28,539

2017 Goal: 37,100
(increase by 30%)
2017 YTD: 43,470

+52%



2016 Final: 6,864

2017 Goal: 8,923
(increase by 30%)
2017 YTD: 7,882

+15%



2016 Final: 3,068

2017 Goal: 7,670
(adjusted)
(increase by 150%)
2017 YTD: 7,799

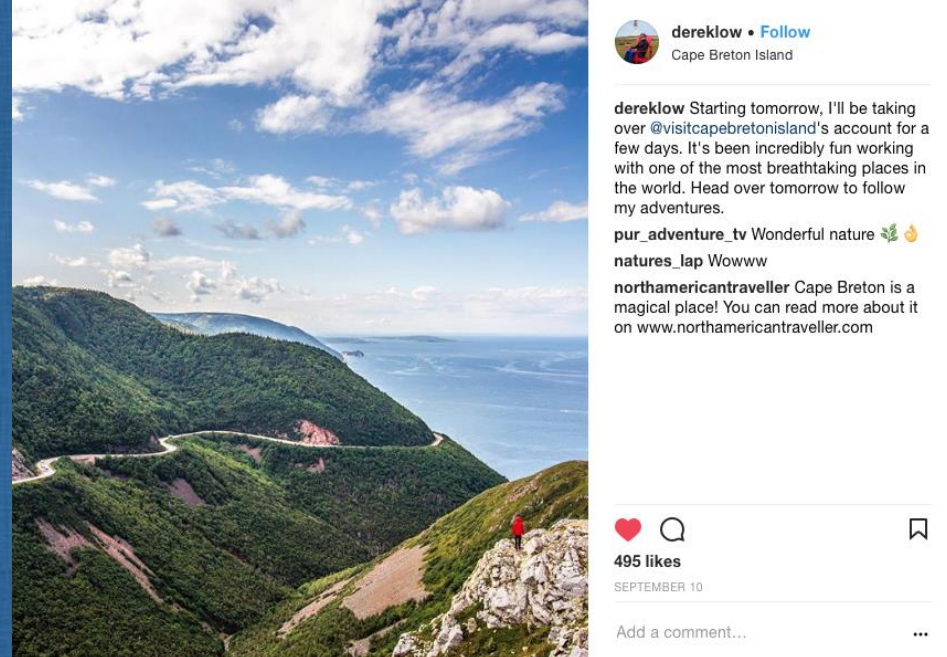
+157%

- **8.2 Million** Social Reach **(+80%)**
- **430% increase** in traffic to cbisland.com YTD (147,111 sessions/22.6% of all website traffic)
- #ExploreCB hashtag usage 2017 Goal: 5,000 | 2017 YTD: **11,455**

2017 YTD – January 1 to November 30, 2017

Travel Media

- Press coverage from TMAC 2016 continued.
- Fams by 15 travel media this year, including reps for USA Today, Canadian Press, Boston Globe, Vacay.ca, WestJet's inflight magazine, CTV Vancouver, etc.
- Attended TMAC in Quebec City (May) and GoMedia in Halifax (Oct).
- France's Top Travel Bloggers on the Island October 5 – 9. Feature article at end of November.
- Lynn Elmhirst FAM (Best Trip TV) on Island October 27.
- Cathy Donaldson on Island October 7 & 8 – follow-up article to Travel & Leisure spread.



Golf Cape Breton



- Project funded separately by ACOA with investment from courses.
- Marketing includes golf travel media and influencers, advertising (strong digital focus), website, social media.
- Cape Breton Open at Bell Bay - Aug 29 to Sept 4.
- Bookings though Golf Concierge Amount up 24% YTD.

Golf Media Fam – October 2-6

[News](#)[Scores](#)[Video](#)[Instruction](#)[Live TV](#)[Fantasy](#)[GolfNow](#)[...](#)

Golf Advisor Destination Previews



Playlist

Trending

Now Playing

Golf Advisor: A one-of-a-kind trio on Canada's Cape Breton Island

OCT 11, 2017

Golf Advisor: Florida's First Coast of Golf wins 2017 IAGTO award

SEP 28, 2017

Golf Advisor: Ocean City, Maryland is a top east coast value destination

SEP 20, 2017

Golf Advisor: Matt Adams visits Prince Edward Island, Canada

SEP 19, 2017

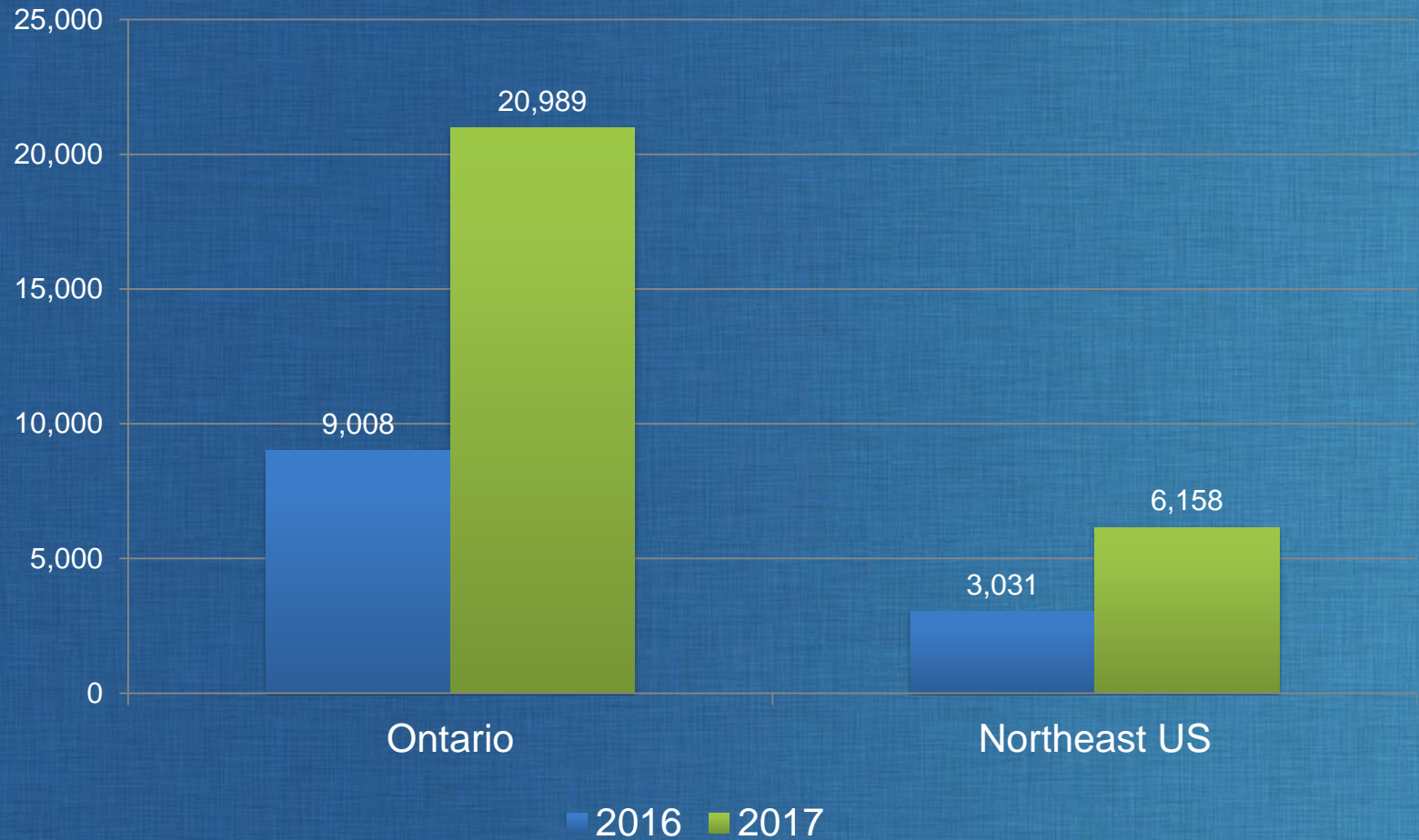
Golf Advisor: Best big cities

Included:

- Brandon Tucker, The Golf Channel Online (already published above piece)
- Tom Harack, Golf Magazine, Forbes, The Robb Report
- Ann Liguori and Richard Vallery, CBS Sports Radio and WFAN (NYC)
- David Holland, The Golf Channel, GolfWeek, Golf Vacations Magazine

golfcapebreton.com Sessions

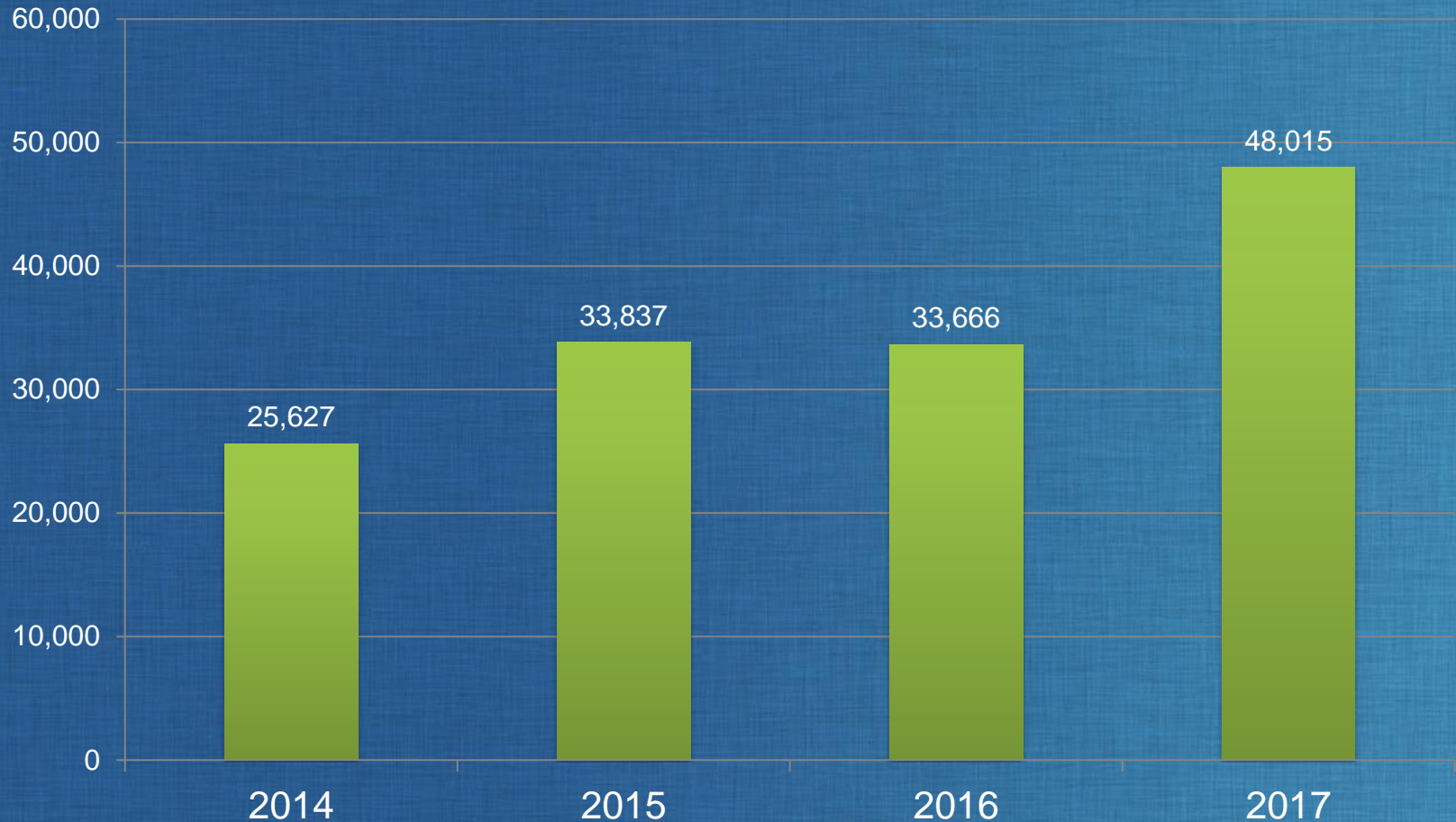
January 1 – November 30, 2016-17



Ontario is up 133%, Northeast US is up 103%

golfcapebreton.com Website Sessions

YTD January 1 – November 30, 2014-17



Website sessions are up 43% YTD over 2016

golfcapebreton.com Analytics

YTD January 1 – November 30, 2017

Pages per session

29% ↑
(4.5 pages)

Session duration

11% ↑
(2:07)

Goal conversion rate

74% ↑
(53%)

The 2017 traffic is more qualified than 2016.

Events Cape Breton



- Project funded separately by ACOA with partner investment.
- Focus on meetings & events, corporate incentive travel, sporting events.
- Strong sales focus in partnership with key stakeholders: CB Partnership, municipalities, Chambers of Commerce, CBU, NSCC, First Nation Communities, hotel properties, offsite venues.

Events Cape Breton Results

Event	Dates	Impact
Scotia Bank Eastern Regional Managers Meeting	October 2015	50 delegates 100 room nights
Travel Media Association of Canada	June 2016	100 delegates 400 room nights
Maritime Fire Chiefs Association	July 2016	450 delegates 300 room nights
Community Business Development Corporation Regional Meeting	September 2016	250 delegates 250+ room nights
Atlantic Canada Water and Waster Water Association	October 2018	400 delegates 600 room nights
Royal Canadian Legion National Youth Track & Field Championship	August 2019 & 2020	400 delegates ? room nights

- Supported ECMA's, Doctors of NS Annual Conference, & Ribfest.
- **Scotties Tournament of Hearts 2019** to be held in Cape Breton in February 2019!

Small Ports / Superyachts



- One Ocean Expeditions will be homeporting in Sydney commencing in 2018.
- We continue to work with other small lines visiting our small ports – Louisbourg, Baddeck, Ingonish and Cheticamp.
- We have aligned with Halifax Waterfront Development Corporation to promote our area to the super yacht market.



Additional Initiatives

Festival & Events

Project Budget - \$200,000 per year

2017

Total – 91

Municipal Units

Inverness - 13

CBRM - 33

Victoria - 24

Richmond - 15

Port Hawkesbury - 6

2016

Total – 79

Municipal Units

Inverness - 11

CBRM - 26

Victoria - 24

Richmond - 14

Port Hawkesbury - 4

2015

Total – 101

Municipal Units

Inverness - 18

CBRM - 38

Victoria - 28

Richmond - 13

Port Hawkesbury - 4

Project supported by ACOA & all municipalities and the Town of Port Hawkesbury.

Inspiration Village

- May 20 to September 4 in Byward Market, Ottawa – Canada 150 project.
- 4,445 visits to promotion landing page. 1,567 contest entries (63% from ON, 15% from QC).
- Visits to our website from Ottawa up 88%.



Natalie MacMaster Partnership

2017 Visions of Cape Breton Contest

- 14 Tour Dates
- 8,401 Entrees
- 12,745 Pageviews on contest landing page

Winner:

Andy Sargent
Vermont, United States



Skyline Trail,
Cape Breton Highlands National Park

Win a Trip for Two to
Cape Breton Island

7 Day Package Includes;

Airfare for Two,
7-Day Vehicle Rental,
Accommodations with Breakfast,
& A Selection of Celtic Experiences!

Take your trip anytime in 2017!

Visions of Cape Breton CONTEST



Proud Sponsors

CAPE BRETON ISLAND
YOUR HEART WILL NEVER LEAVE
EBIsland.com

CAPE BRETON ISLAND
Celtic HEART
Living Celtic Culture

Enter to WIN online at NataliesCapeBretonTrip.Com

FOLLOW YOUR HEART
FIND UNFORGETTABLE EVENTS
~ 17 IN 17.CA ~

Áros Na Mara World Ocean Day June 8-11

Festival Racines et Bottines • Roots to Boots Festival June 15-18

Unama'ki Mawiomi

Eskasoni • June 30-July 2, Membertou • September 8-10

RDV 2017 • Tall Ships Regatta Port Hawkesbury • June 30 - July 2, 2017,
St. Peter's, Louisbourg, Sydney • August 4 - 6, 2017

KitchenFest! • Féis a' Chidsin! July 2-July 9

Granville Green Outdoor Concert Series July 2-August 6

Makin' Waves Music Festival July 6-August 3

Seaside Lobsterfest July 9-16

Sydney Ribfest July 14-16

CultureFête July 21-23

Savoy Theatre's 90th Anniversary • Cape Breton Summertime Revue
August 2-3, 7-8, 9-10

Cape Breton Bike Rally August 4-7

Acoustic Roots Festival September 1-3

Hike the Highlands Festival September 8-17

Lumière September 21-23

Cabot Trail Writers Festival September 28-October 1

Celtic Colours International Festival October 6 - October 14

For more information
about our experiences,
visit CBISLAND.COM



Share your experiences
with the hashtag

#EXPLORECB

17 in 17 selected, profiled on Cbisland.com, NovaScotia.com,
Canada 150 Passport App & back cover of Experience Planner.

Greenbridge Celtic Festival – August 25-26



- Continued partnership with Natalie MacMaster and Donnell Leahy for event near Peterborough, ON.
- Festival focused on their shared heritage – Cape Breton Island and Ireland – with a themed area for each.
- Approximately 3500 people over two days as a pilot.
- Partners in Cape Breton tent included Cape Breton Fudge Co., Rita's Tea Room, The Best of Cape Breton Store, and Celtic Heart.



USA Today Readers' Choice Awards

Cape Breton Island was recognized in 3 categories:

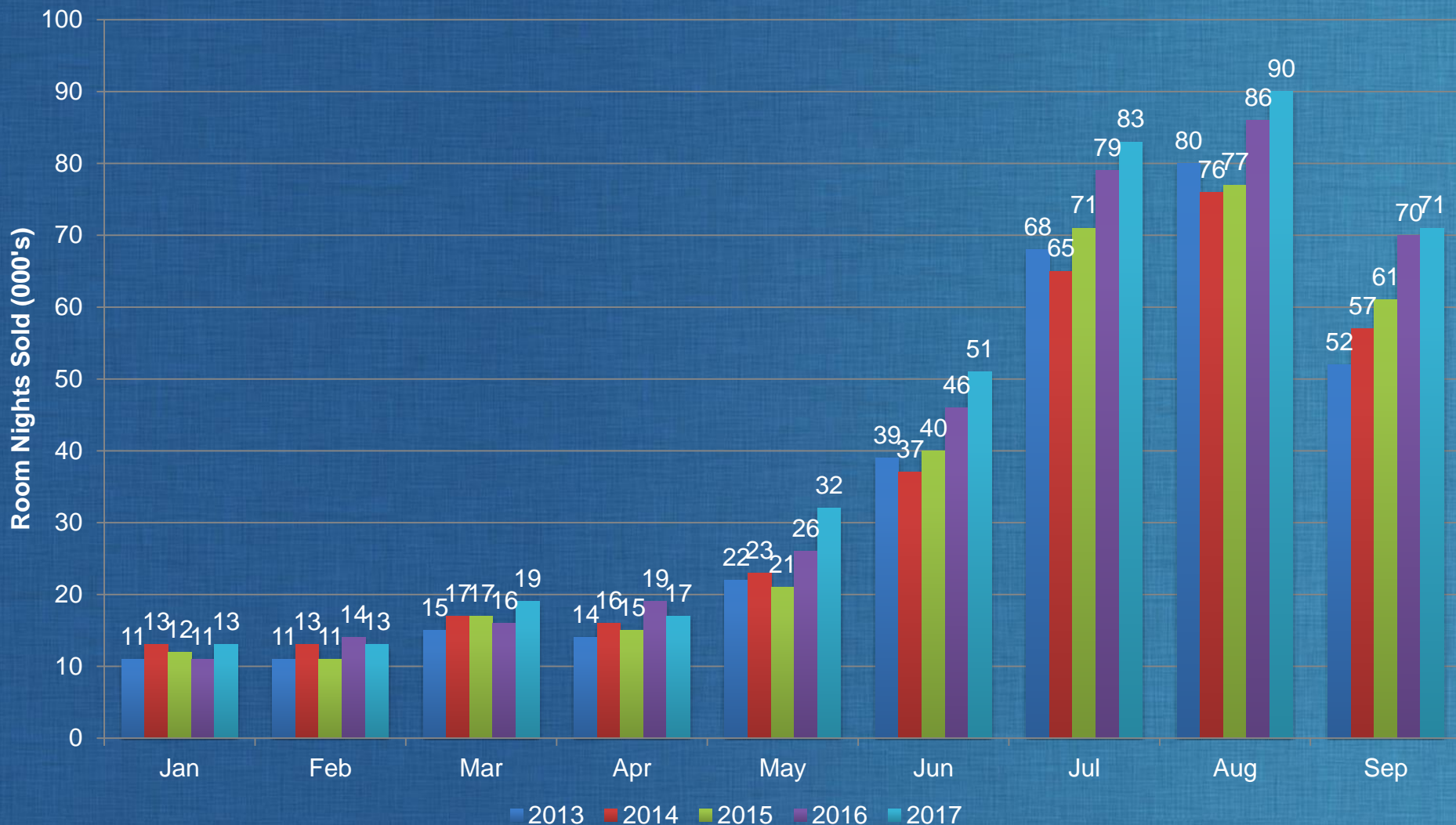
- Best Scenic Drive in Canada – The Cabot Trail ***Ranked #1***
- Best National Park in Canada – Cape Breton Highlands National Park ***Ranked #1***
- Best Cottage Region in Canada – The Bras d'Or Lake ***Ranked #3***



Key Performance Indicators

Cape Breton Island Room Night Sales by Year

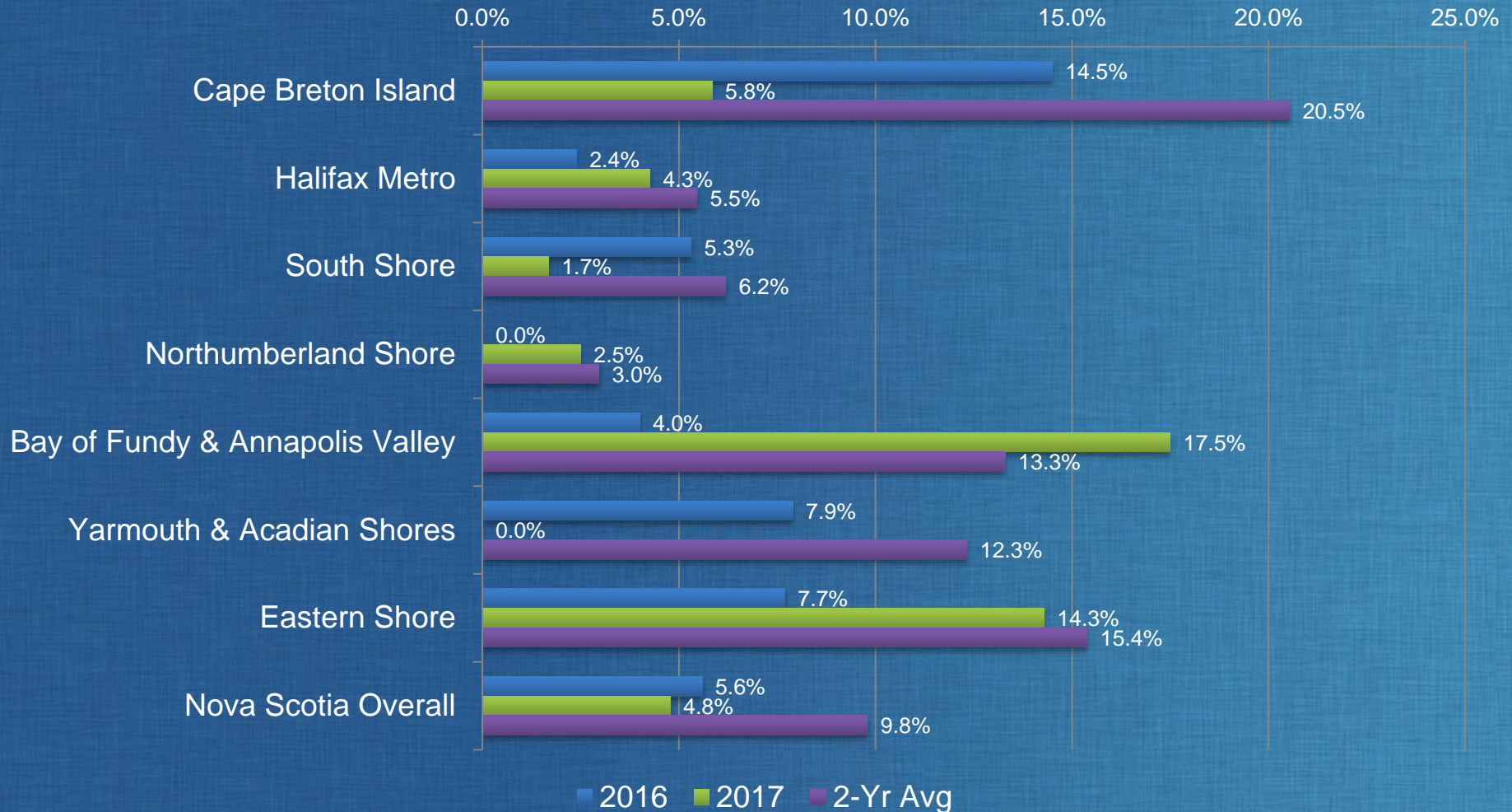
YTD January-September, 2013-2017



This year has seen the best spring and summer seasons on record.

Room Night Sales Growth by NS Region

May-September: 2016, 2017 and 2-Year Average (2016-17)



Cape Breton is ahead of the provincial average for growth in 2017 and is the clear leader when viewing a 2-Year average of growth in 2016 and 2017.

Cape Breton Island Tourism Revenue Estimate

(YTD January-September, 2017)

	YTD 2017
Cape Breton Room Nights Sold	389,000
Provincial Room Nights Sold	2,200,000
Cape Breton % of Provincial Total	17.7%
Provincial Tourism Revenues	\$2,147,200,000
Cape Breton Portion of NS Tourism Revenues**	\$380,054,400

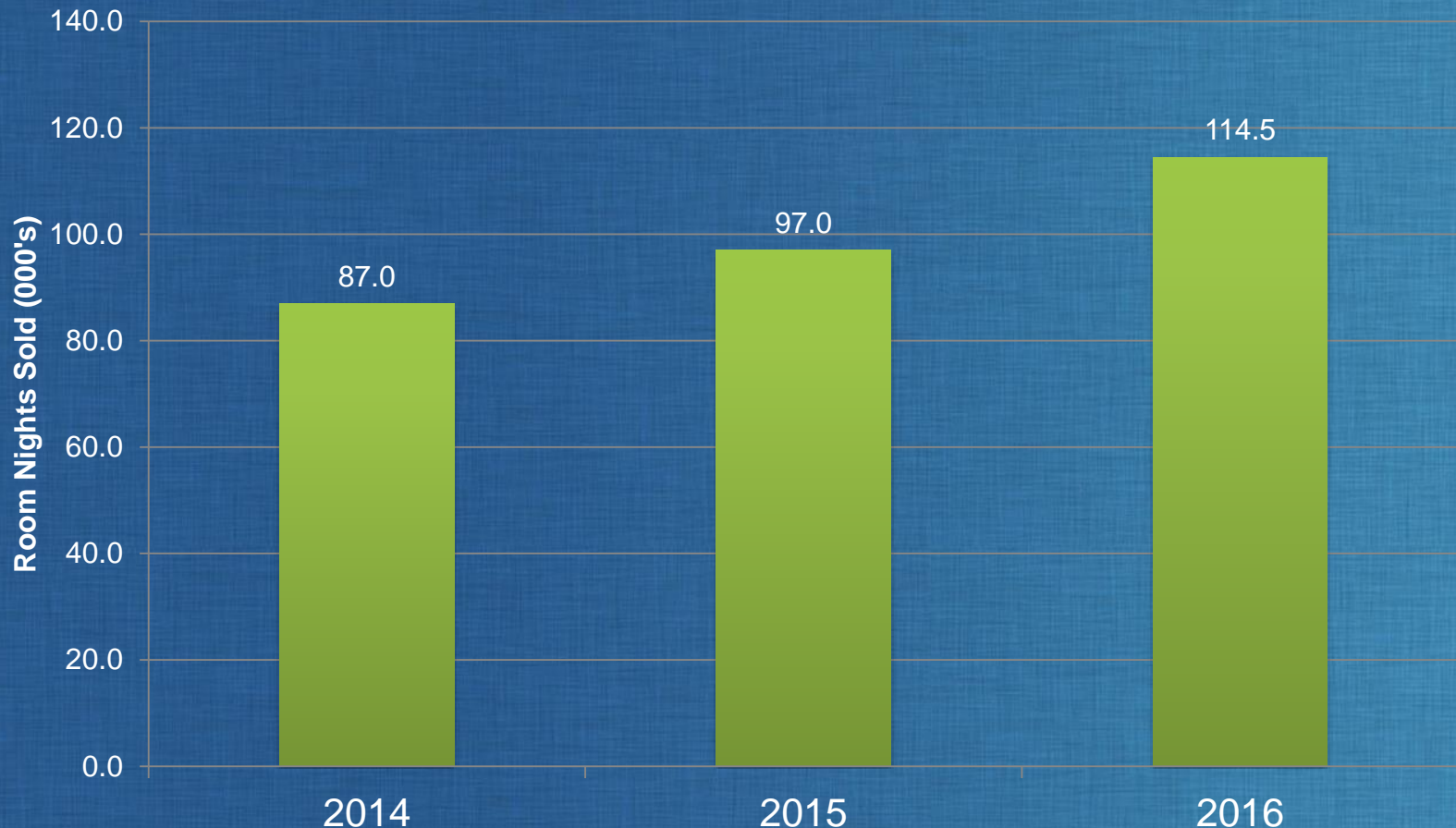
- We are on pace to see growth over 2016 room nights sold and revenues, but Oct-Dec 2016 had unexpectedly high room nights sold in CBRM as a result of the flood.*

** Based on Tourism Nova Scotia Indicators and Tourism Revenue Estimates.*

*** Estimated based on the Cape Breton percentage of room nights sold in Nova Scotia.*

Inverness County - Room Nights Sold

January-December, 2014-2016

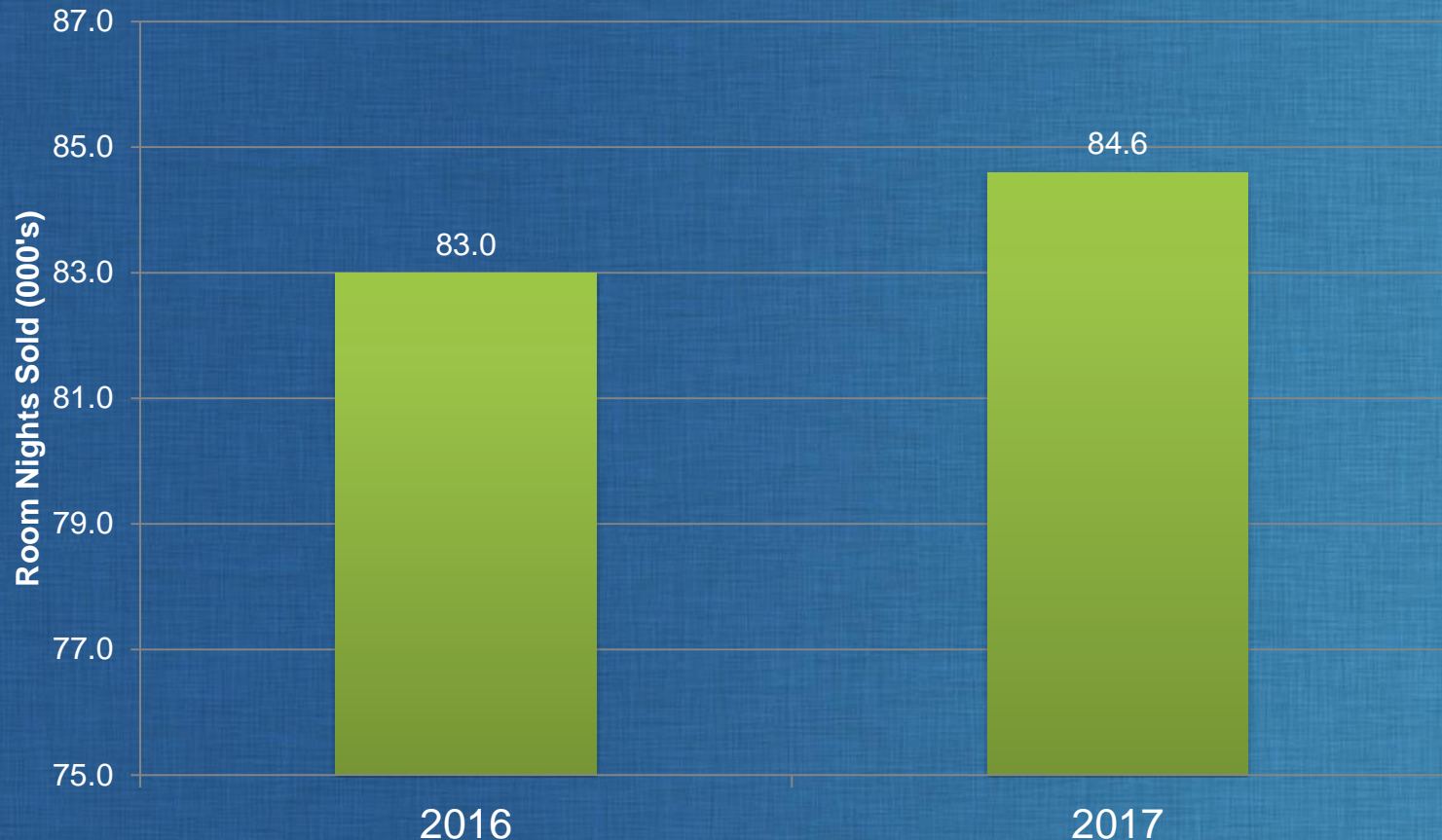


Room nights sold were up 11% in 2015, and 18% in 2016.

** Figures are estimates based on the percentage of accommodations reporting.*

Inverness County - Room Nights Sold

January-August, 2016-2017

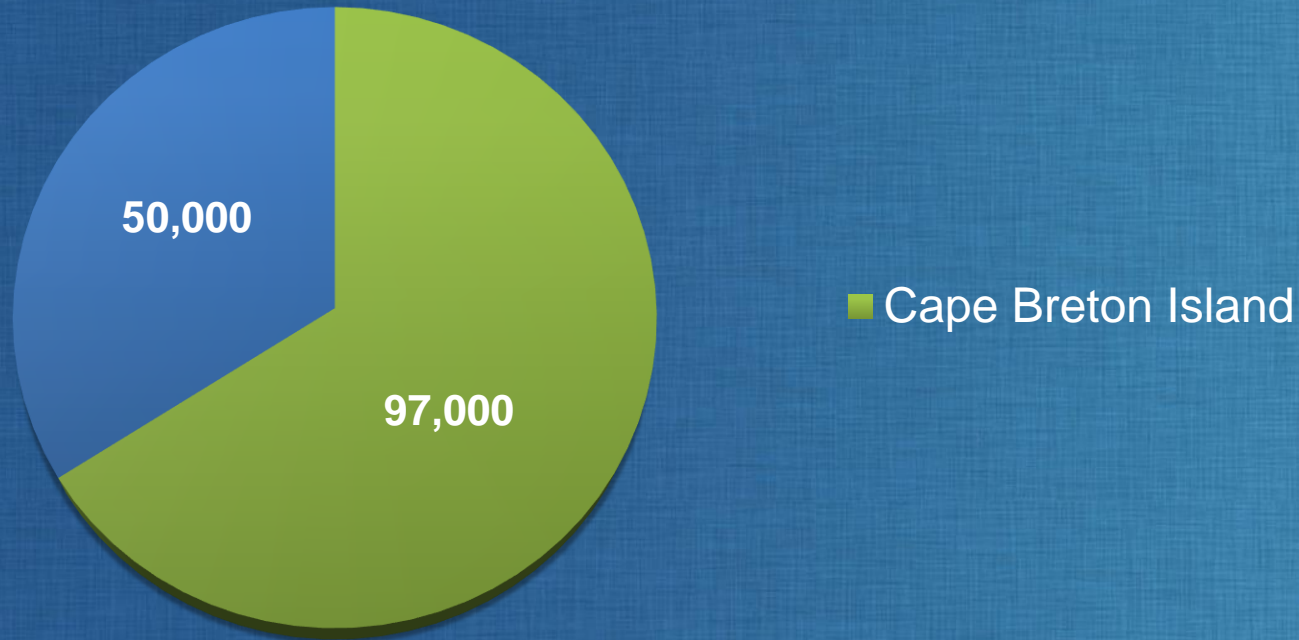


Room nights sold are up 2% YTD to the end of August 2017.

** Figures are estimates based on the percentage of accommodations reporting.*

Incremental Room Night Sales Over 2011 Baseline

(May-October, 2012-2016)



Using 2011 as a baseline, Nova Scotia has seen approximately 147,000 incremental room nights sold over the past 5 years during the May to October tourism season.

Two-thirds of this incremental growth has been in Cape Breton Island.



Looking at 2018

Looking at 2018

- Identify the recommendations within assessments to be focused on for the upcoming fiscal year.
- Shift from geographic and demographic parameters to interest-based targeting (i.e. hikers, foodies, arts and culture buffs, etc.)
- Content marketing focus – influencers, local experts, visitors.
- Create and curate content following Destination Canada playbook – Hero, Hub, Help

Looking at 2018

- Cbisland.com enhancement – move from a directory of listings to meaningful content that engages the visitor and motivates conversion.
- Evolving from the tourism industry to a tourism destination.
- Adhering to the Atlantic Premiers' Growth Strategy for Tourism: China, Culinary, Travel Trade:
 - **China:** Grace Xin is working on our strategy and DCBA will be reviewing early in the new year.
- Focus on making Cape Breton a **3-season destination** – trails/outdoor, meetings and events.

Looking at 2018

- Enhance relationship with **Bay Ferries** and **Marine Atlantic**.
- Target **influencers** as a key marketing tactic.
- Explore **new audiences**.
- **Film** – ongoing relationship and opportunity building to promote Cape Breton as a film shoot destination.

Looking at 2018

Scotland Activation:

- Working to create demand for air service from Glasgow-Sydney.
- Partnering with Glasgow Airport and Celtic Colours.
- Event planned with travel trade and media for January 27 coinciding with Celtic Connections Festival.
- Connecting with Danny MacAskill, professional stunt cyclist and YouTube sensation – a relative of Giant MacAskill.



Looking at 2018

One Ocean Expeditions:

- Presented to their International Sales Team on December 1, 2017.
- DCBA has committed to partnering with them closely to ensure that their guests' CB experience is on par with the Arctic and Antarctica.

TIANS:

- Partners are coming in early 2018 to work with us on various issues/opportunities:
 - Training – food handling/customer service; and
 - Taxi program.



Thank You!

Meeting Attendance via Telephone / Video / Virtual Policy

1. This policy is entitled *“Meeting Attendance via Telephone / Video / Virtual Policy”*.
2. Section 23 of the Municipal Government Act (MGA) allows Council to make policies regulating its meetings and determining where it can have these meetings.
3. The purpose of this policy is to allow a member of Council to participate in any Council or Committee meeting by means of a communication facility including Skype, telephone/tele-conference, or an internet-based video conference when they are unable to attend in person because of a short-term illness or other temporary condition that requires them to be out of the municipality.
4. Internet-based attendance shall be limited to two members per meeting and will not be permitted during a closed/in-camera meeting, nor shall it be permitted for the purposes of achieving quorum.
5. Procedures
 - a) A Council or Committee meeting may be conducted by means of electronic facilities, if a member of Council is unable to attend, if,
 - i) Proper notice has been given of the meeting whether the meeting is a regular meeting of Council or not;
 - ii) The facilities enable all the public to watch or listen to the meeting at a place specified in that notice;
 - iii) The use of the policy is not being used to facilitate scheduled extended leave of the Municipality of the County of Inverness during vacations or unexcused leaves of absence.
 - b) Council members participating in a meeting held by means of a communication facility are deemed to be present at the meeting.
 - c) If technological problems prevent participation, the Council member shall be marked as absent.

- d) If communication is lost during the meeting and cannot be reconnected, the minutes shall reflect when the Council member left the meeting.
- e) Agenda packages will be made accessible to participating Council members through electronic means.

Warden

Chief Administrative Officer

Municipality of the County of Inverness

To: Warden and Council
From: Tanya Tibbo, *Interim CAO*
Date: December 31st, 2017
Re: Motion – Mortgage Guarantee for Foyer Pere Fiset

MOTION:

Resolved by the Municipality of the County of Inverness that pursuant to Section 17(1) of the Municipal Housing Corporation Act, RSNS 1989 c.304, the Municipality of the County of Inverness hereby undertakes to guarantee to Housing Nova Scotia the payment of the Mortgage being presently granted by Housing Nova Scotia to the County of Inverness Municipal Housing Corporation, in respect of the Foyer Pere Fiset Nursing Home property at Cheticamp, Nova Scotia, to the extent of the amount of any taxes, charges, or arrears of taxes or charges outstanding against the Foyer Pere Fiset Nursing Home property, at any time, that Housing Nova Scotia deems it necessary to take enforcement proceedings for the payment of its said Mortgage.

The undersigned hereby certifies that the foregoing is a true copy of a Resolution adopted by the Municipality of the County of Inverness in a duly called meeting on the 8th day of January, 2018 and that the said Resolution is now in full force and effect.

Certified this 8th day of January, 2018.

Municipality of the County of Inverness

To: Warden and Council
From: Tanya Tibbo, *Interim CAO*
Date: December 31, 2017
Re: Motion – Water Rate Study Application

MOTION:

That the Municipality of the County of Inverness apply to the Nova Scotia Utility and Review Board for changes in its rates for water and water service, fire protection to the Municipality and changes to its rules and regulations for customers served by the Inverness County Water Utility, as set out in the Water Rate Study prepared by G.A. Isenor Consulting Ltd. in association with Blaine S. Rooney Consulting Ltd.

Finance/Tax Department: Monthly Report

To: Municipal Council
From: Tanya Tibbo, *Interim CAO / Director of Finance*
Date: December 31, 2017
Re: Monthly Report

Monthly report for the Finance and Tax Department and Administrative Department are as follows:

Administrative Department

- Corresponded with Gerald Walsh regarding CAO recruitment. Prepared interview packages and distributed to Council. Interviews are scheduled for first week in January;
- Met with John Bain to discuss dangerous and unsightly premises;
- Reviewed current bylaws and prepared recommendations for updating/repealing;
- Drafted policies for Council Code of Conduct and Dangerous and Unsightly premises;
- Confirmed Effective Council meetings workshop with Bernie White (scheduled for January 11);
- Revised Dog Bylaw;
- In process of revising Council Meeting and Proceedings bylaw;
- In process of revising Chief Administrative Officer Bylaw;
- Begun drafting Council Meeting Orientation guide;
- Corresponded to Janice Langille regarding Maple Grove Road. Received letter clarifying what she is requesting;
- Corresponded with Wayne Gillis regarding municipal property and easement;
- Contacted Maritime Charter to follow up on removal of plane in Margaree;
- Contacted Darcy Campbell to request quote for French translation of website;
- Corresponded with Harold MacIsaac on various legal matters;
- Met with Municipal Affairs to review draft Financial Condition Index (FCI). The Municipality has an excellent FCI and has succeeded in reducing its uncollectable taxes;
- Met with George Muise and Debra Nicholson to review first draft of EMO plan. Scheduled EMO training session with Council on January 16;
- Provided additional information to Gerry Isenor regarding water rate study;
- Signed three façade project extensions and three streetscape contracts for the Port Hood Cooperative, Beachstone Wellness, Fiddle and Sea B&B and Ceilidh Cooperative;
- Preparation of January 2018 Council package;
- Updated Council Meeting Follow Up (**Appendix 1**);
- Meetings attended include:
 - Conducted weekly department head meetings as required (December 6, December 13, December 19);
 - Gerry Isenor (December 5);
 - Eastern District Planning Commission (December 5 and 18);

- Mabou Public Meeting (December 6);
- Escribe (December 11);
- George Musie (December 11);
- Municipal Affairs (December 12);
- CB REN Meet and Greet (December 12);
- Organizational Review Advisory Group (December 12);
- Municipal Affairs Announcement 9December 15);
- Conrad Taves and Jim Mustard regarding Housing Coordinator position;
- IT Shared Services (December 18);
- Committee meetings; including Regular Council and Policy.

Finance / Taxation Department

- Entered and processed municipality's payroll;
- Provided Grant Thornton with Interim Financial Statements for audit prep;
- Provided list of all properties with the Judique VFD area rate;
- Confirmed audit schedule for 2018. Audit will begin April 23, 2018;
- Corresponded with Alan North to get Cheticamp Water Utility customer information. Ensured customer information and billing services were entered in our water utility subledger;
- Balanced funds and completed necessary journal entries;
- Calculated and filed HST Rebate for period ending December 31, 2017;
- Calculated and filed HST Return for period ending December 31, 2017;
- Signed Notice of Tax Sale letters. Sixty-eight (68) properties are on the preliminary list. Total arrears are \$112,318.12. Tax sale is scheduled for March 23, 2018 (**Appendix 2**);
- Added new employees to Morneau Shepell group benefits plan;
- All bank Reconciliation and accompanying journal entries are complete for December 2017;
- Coordinated with inter-municipal group to schedule build update for Diamond;
- Started budget process. Will be scheduling meetings with Council in February;
- Interim Financial Statement for period ending December 31, 2017 are attached (**Appendix 3**);
- Taxes
 - o Tax receivable is as follows:

<u>Current Tax Receivable</u>	<u>District 1</u>	<u>District 2</u>	<u>District 3</u>	<u>District 4</u>	<u>District 5</u>	<u>District 6</u>	<u>Harbourview Capital</u>
2017-2018 Tax Levy	\$ 2,012,809	\$ 1,917,497	\$ 2,391,233	\$ 1,569,631	\$ 2,406,480	\$ 2,701,201	1,032,786
Total current taxes paid	(1,784,217)	(1,719,652)	(2,153,335)	(1,372,231)	(2,181,247)	(2,438,740)	(591,960)
Current tax receivable	228,592	197,844	237,898	197,400	225,233	262,461	440,826
<i>% of Current Taxes Collected</i>	89%	90%	90%	87%	91%	90%	57%
<u>Arrears Tax Receivable</u>	<u>District 1</u>	<u>District 2</u>	<u>District 3</u>	<u>District 4</u>	<u>District 5</u>	<u>District 6</u>	
Tax Arrears Prior to Billing	322,929	273,036	466,471	248,544	263,512	361,945	
Total tax arrears paid	(118,396)	(95,241)	(95,744)	(110,914)	(112,292)	(175,697)	
Tax arrears receivable	204,533	177,795	370,727	137,630	151,220	186,248	
<i>% of Tax Arrears Collected</i>	37%	35%	21%	45%	43%	49%	
Total	\$ 433,126	\$ 375,640	\$ 608,625	\$ 335,030	\$ 376,453	\$ 448,708	

Appendix 1: Council Meeting Follow-ups

Municipality of the County of Inverness

#	Council Meeting Date	Action Item	Responsible	Notes	Status
1	2017-10-02	Send Council an electronic list of J Roads in Inverness County.	Staff		Complete
2	2017-10-02	Request a crosswalk at Mabou Harbour Road intersection.	Staff	Contacted Bernie Murphy. Received policy on requesting crosswalks and confirmed that crosswalk will be placed at Mabou Harbour intersection. A nominal annual fee will be applied. Sent an email to B. Murphy on January 2. This will be done in the 2018 summer season.	Ongoing
3	2017-10-02	Draft and send letter to NS TIR regarding status of repairs at Cranton Bridge repair.	Staff	Letter drafted and sent. No response to date. Received confirmation that this will be included in the 2019-2020 Capital Budget.	
4	2017-10-02	Request from NSTIR a reduction in speed limits at north end of Inverness.	Staff	Contacted Steve MacDonald who will have staff review the speed limits. Update from Steve: Sent the request to District Traffic Supervisor for review on Oct 16/17 and another reminder on Nov 7/16. He has acknowledged it is on his list of items to review. He sent him another reminder on Nov 29/17. He has a larger area to cover from Antigonish to Sydney, he will get to it but not sure when at this time, hopefully will get a commitment on the time frame soon. Sent an email to S. MacDonald on January 2. No update as of yet.	Ongoing
5	2017-10-02	Contact Keith MacDonald to request a meeting with Council on the status of the REN.	Staff	Keith MacDonald has been contacted. He has not confirmed attendance. Council since met with Keith MacDonald for an update and a Meet and Greet is scheduled for December 12, 2017.	Complete

#	Council Meeting Date	Action Item	Responsible	Notes	Status
6	2017-10-02	Organize and set dates for two tours of Inverness County. Districts 4, 5 and 6 will be one day, while Districts 1, 2 and 3 will be a second date. Strait Area Transit will provide transportation.	Staff	District 4, 5 and 6 tour is scheduled for October 23 rd . Council and staff will meet at 8:00am at Mabou Athletic Arena. Districts 1, 2 and 3 tour is scheduled for October 24 th . Council and staff will meet at public works building in Strathlorne.	Complete
7	2017-10-02	Request an update on road repairs in Margaree.	Staff		Complete
8	2017-10-02	Schedule a meeting with residents of Maple Grove, Eastern District Planning Commission and Council to discuss road.	Staff	Meeting is confirmed for October 19 th , 2017, commencing at 5:30pm.	Complete
9	2017-10-02	Draft and send letter to Margaree and Area Development Association confirming additional funding of \$2,500 for the 2016 year.	Staff	Letter has been sent and cheque has been issued.	Complete
10	2017-10-02	Draft and send letter of support to Glendale Community Cooperative regarding funding request to Nova Scotia Health Authority.	Staff	Letter has been mailed.	Complete
11	2017-10-02	Draft and send letter to CDENE approving contribution of \$2,500 for francophone initiative.	Staff	Letter has been sent and cheque has been issued.	Complete
12	2017-10-02	Confirm with Eastern District Planning Commission that visuals will be available for public viewing at public hearing to approve Port Hood Planning document.	Staff	Confirmed with John Bain.	Complete
13	2017-10-02	Confirm meeting with Gerald Walsh for CAO recruitment on October 17, 2017.	Staff	Meeting is scheduled for October 17 th , 2017.	Complete
14	2017-10-02	Draft and send letter to Strait Regional School Board regarding Black Diamond	Jim Mustard / Staff	Meeting scheduled October 31 at 10:00am at Inverness School.	Complete

#	Council Meeting Date	Action Item	Responsible	Notes	Status
		Lane.			
15	2017-10-02	Remediation of old Wastewater Treatment Plant site.	Staff	Remediation was contracted.	Complete
16	2017-10-02	Removal of dilapidated buildings at Margaree Airport.	Staff	In progress. One building removed. Ralph MacPherson will be asked to provide quote to remove old administration building. Contacted Steven Christensen to request update.	
17	2017-10-02	Request a written response from Inverness Planning Advisory Committee that the land on River Street that was appraised at \$70,000 not be sold.	Jim Mustard	Not yet received.	
18	2017-10-02	Quote for demolition at Dindoff property.	Staff	G. Beaton Requested quotes.	
19	2017-10-02	Paving on the cross cuts in Judique will be done before the end of paving season.	Staff		Complete
20	2017-11-06	Wayne Gillis - Does Timmons want the other triangle of MOCI land?		A letter was sent to Mr. Timmons. He contacted the Municipality to confirm he did not want the land.	Complete
21	2017-11-06	Council approved 10 composters to be donated to L'arche. Request that Cara contact to arrange pick up. Also to schedule education session.	Cara	L'arche has picked up composters and made arrangements for the education piece.	Complete
22	2017-11-06	Council requires Inverness Planning Advisory Committee to have names of members submitted for approval.	Jim Mustard	Names have been provided and will be approved at the December Meeting. Approved at December meeting.	Complete

#	Council Meeting Date	Action Item	Responsible	Notes	Status
23	2017-11-06	Contact George Muise to schedule EMO session with Council.	Staff	George Muise was contacted and will provide a session for Council in January when the new CAO is in place. Session is scheduled for January 16.	Complete
24	2017-11-06	Send letter to Bras dor Lakes Biosphere Reserve Association supporting their initiative.	Staff	Letter has been mailed.	Complete
25	2017-11-06	Donna MacDonald will meet with Biosphere Reserve Association to review signage plan.	Donna MacDonald	In progress.	
26	2017-11-06	Advertise Second Reading of Local Improvement Charge Bylaw.	Staff	Advertised in Oran twice.	Complete
27	2017-11-06	Betty Ann MacQuarrie to speak to Port Hood Development about the Port Hood Wharf.	Betty Ann MacQuarrie		Complete
28	2017-11-06	Send a letter to DNR regarding former CN rail properties that limit the ability to sub-divide.	Staff	Contacted the EDPC to get background on issue. EDPC confirmed that they sent a letter to the MGA Review Committee pertaining to this issue. A copy of the letter has been received. Next step is to contact the MGA Review committee to get status, then draft letter to be sent.	
29		Contact Port Hood Island about usage of floating docks.	Staff	Garett Beaton spoke with Dave Smith and floating docks have been taken to the island.	Complete
30	2017-11-06	Volunteer fire departments want input to EMO plan.	Staff	Meeting has been arranged between Interim CAO, Debbie Nicholson and George Muise to review first draft of plan and get input from Muise on how to proceed with including VFD's in planning process. Meeting was held December 11.	Complete
31	2017-11-06	Repair heating system in courthouse.	Staff	RM Landry and Sons have been contacted. They performed a site visit and currently are pricing zone values for repair/replacement. Landry Bros was in to repair.	Complete

#	Council Meeting Date	Action Item	Responsible	Notes	Status
32	2017-11-06	Letter to MLA/ Area manager, Timmons Bridge, Red River, Pleasant Bay	Staff	Letter emailed. Response from Steve MacDonald is as follows: I have heard back from our District Bridge Engineer concerning the (correct name) Hinkley Glen Bridge INV077 in Pleasant Bay. She had one of our bridge inspectors inspect the bridge on October 19, 2017. The bridge does have some minor conditions with the abutments which has caused some rough approaches in both directs as you enter onto the bridge. Structurally she has informed me the bridge is presently ok for the loading rating for that class of road. The riding surface is a little rough also. We will add the bridge to our planning list for next year's program for possible work.	Complete
33	2017-11-06	Crosswalk in Cheticamp at Canada Post intersection. Contact Bernie Murphy to move it so it lines up with the steps.	Staff	Letter emailed. Bernie Murphy Response is as follows: In terms of crosswalk safety, and NSTIR policy and practice the current location is the most appropriate. There are a couple of reasons for this: <ul style="list-style-type: none"> • Department policy indicates that marked crosswalks should be located at intersections, where practicable, and that mid-block locations should be avoided. The existing crosswalk is at the Barren Road intersection whereas the stairs are located "mid-block". • Crosswalk locations should consider, and compliment, the overall connectivity of the walking network. The current crosswalk is located at the beginning of the sidewalk on the north side of the highway. This is where crosswalks are typically located to facilitate crossings to the side of the road with the continued sidewalk. • Although there is a ramp in the sidewalk adjacent to the stairs there doesn't appear to be a corresponding curb cut/ramp on the Post Office side of the street. 	Complete

#	Council Meeting Date	Action Item	Responsible	Notes	Status
				<p>I recognize that there may be a pedestrian convenience factor to relocating the crosswalk to the stairs, however, based on the above the crosswalk should remain where it is.</p> <p>Although it's not really my end of things perhaps Council could consider somehow directing people away from the stairs and toward the existing crosswalk location. In terms of consideration for individuals with mobility issues (wheelchairs, mobility impairments, seniors, etc.) the stairs are not an ideal way to access the street- a proper ramp could probably be constructed at the far end of the lot by the crosswalk.</p>	
34	2017-11-06	Contact Canada Post about current hazard at the steps in Cheticamp.	Staff	Confirmed by A. Poirier Nov 16/17 by phone that this has been rectified.	Complete
35	2017-11-06	Council requests that the Municipality look into a remediation policy that states the Municipality take on logistical and financial responsibility for profit land.	Staff	Being researched. On the Policy agenda, December 4 th , 2017. Requested that MA provide contacts for remediation. DoE and province contacted Interim CAO on January 2 to request information. They will contact the Municipality when they gather the information.	Ongoing
36	2017-11-06	Request to have Inverness Crosswalks marked.	Staff	Requested G. Beaton to look into this. No update	
37	2017-11-06	Request that the EDPC review land use planning to include agricultural land.	Staff	Contacted J. Bain at EDPC to confirm this is being done.	Complete
38	2017-11-06	Send TIR Minister Hines a letter about the importance of repairs/replacement of Cranton Bridge. Include previous letters received and written	Staff	Letter emailed. Response from Steve MacDonald on November 29, 2017: the bridge is on the capital replacement program for 2019/20 year. The program is subject to revisions but where it stands now is replacement in 2019/20.	Complete

#	Council Meeting Date	Action Item	Responsible	Notes	Status
39	2017-11-06	Contact EDCP about the request from Raymond Deveau.			Complete
40	2017-11-29	Review fire hydrants currently in Judique to determine if there is a need for additional hydrants.	Staff	No update.	
41	2017-11-29	Contact Wayne Gillis to inform him that Council will work with him to provide the services he needs to open his business through an easement or lease for the power and service road.	Staff	J. Mustard has meeting scheduled with Shaun MacDonald (NSP) on December 14 th . Wayne Gillis was offered 66 feet for the easement. He will work with that.	Complete
42	2017-11-29	Respond to the Mining Association of NS that the Municipality does not agree with the land swap and feel that protected lands should remain protected.	Staff		Complete
42	2017-12-04	Contact Luke Young to have people directed to new website.	Staff	Tanya emailed Luke on December 5 th to request.	
43	2017-12-04	Contact Darcy Campbell to correct Councillor email addresses.	Staff	Contacted Darcy Campbell. Addresses updated.	Complete
44	2017-12-04	Amend Dog Bylaw.	Staff	Is scheduled to be reviewed at January 19 Policy meeting.	Complete
45	2017-12-04	Review bylaws to determine which ones should be a. repealed or b. amended.	Staff		Complete
46	2017-12-04	Follow up with United Way to determine where funding is with regard to Raising the Villages.	Staff		Complete
47	2017-12-04	Follow up to see if J. O'Connor returned keys.	Staff	Keys returned.	Complete

#	Council Meeting Date	Action Item	Responsible	Notes	Status
48	2017-12-04	Request that TIR repair hole at Cranton Bridge.	Staff	Sent an email to S. MacDonald. They are investigating.	
49	2017-12-04	Send letter expressing Council's concern that Cranton Bridge will not be completed.	Staff	Letter drafted and sent.	Complete
50	2017-12-04	Advertise LIC Bylaw in December 13 th Oran and on Facebook.	Staff		Complete
51	2017-12-04	Send amended bylaw to the province once it has been advertised.	Staff	Bylaw has been advertised. Bylaw was sent to Minister for approval.	
52	2017-12-04	Jim Mustard requests administrative support for Planning and Advisory Committee meeting.	Staff		
53	2017-12-04	Contact TIR to see if East Margaree Road will be resurfaced with asphalt. There are many complaints about fill washing away.	Staff	Laurie Cranton informed us it has been paved.	Completed
54	2017-12-04	Set a date for Accessibility Advisory Committee meeting.	Staff		
55	2017-12-04	Contact TIR to request signage for top of Wharf Road directing travelers to Route 19.	Staff	G. Beaton will look into this.	
56	2017-12-04	Sigs in District 4 are missing - Melfort Rd, Mountain Rd and Village Rd.	Staff	John MacLellan contacted TIR. Staff should follow up.	
57	2017-12-04	Contact Wayne Gillis and EDPC to get plan.	Staff	On advice of Harold requested a survey to determine where Mr. Gillis wants easement.	Complete
58	2017-12-04	Contact Janice Langille to determine what exactly she is asking for.	Staff	Contacted Janice. Provided difference between public and private roads. Have Ms. Langille's request. Will require investigation.	Complete

#	Council Meeting Date	Action Item	Responsible	Notes	Status
59	2017-12-04	Review Park Street file to review agreement between land owners.	Staff	Corresponded with Harold. No answer as of yet. Under the current bylaw it looks like the charge will stand.	
60	2017-12-04	Send a letter to Minister Mombourquette regarding hospital area rates.	Staff	Sent to both Municipal Affairs and Health and Wellness Ministers.	Complete
61	2017-12-04	Send request from LADA to next CDC Meeting. Draft letter of support for funding application.	Staff		Complete
62	2017-12-04	Draft letter of support for NIRCA's funding application for upgrades to the Cheticamp Arena.	Staff		Complete
63	2017-12-04	Send letter to the UNSM regarding name change.	Staff	Letter drafted and sent.	Complete

Appendix 2: Tax Sale List - March 23rd, 2018

1	INLAND VENTURE LTD	91 MAIN ST	4,674.85
2	ROACH CLIFFORD JOSEPH	CABOT TRAIL	917.85
3	CHIASSEON DAVID-ESTATE	PETIT ETANG	722.21
4	SAYERS KENZIE	MACEACHERN RD	863.76
5	CORMIER YVONNE ESTATE	12693 CABOT TRAIL	3,399.96
6	CROSE LISA A	NO 395 HWY	970.49
7	FRASER DEBORAH A	109 CHURCH ST	4,108.02
8	GALE SANDRA	CABOT TRAIL	875.04
9	MACKENZIE MARILYN	NO 105 HWY	1,375.71
10	CONNORS JAMES	MACINTOSH MTN RD	1,212.72
11	STEWART ROSALIE DENISE	15911 CENTRAL AVE	425.24
12	CHISHOLM EDMUND DANIEL	MAIN ST	3,647.61
13	CONNORS JAMES	CENTER RD	2,723.61
14	MACLENNAN JESSIE A	SHORE RD	717.75
15	MACLENNAN JESSIE A	SHORE RD	835.50
16	MACLENNAN JESSIE A	71 CHIMNEY CORNER BEACH RD	8,754.38
17	MACLEAN VINCENT	960 ORANGEDALE RD	1,345.78
18	POIRIER CHARLES	CHETICAMP BACK RD (O	1,045.65
19	FLYNN KEVIN BROOKS	ROSEDALE RD	1,789.33
20	ROSS AUSTIN	850 EGYPT RD	894.17
21	MACLELLAN JOHN	90 FOREST ST	4,238.30
22	TIMMONS SADIE M	1420 WEST BIG INTERVALE RD	1,828.59
23	TIMMONS WAYDE J	1351 WEST BIG INTERVALE RD	1,894.00
24	MACKINNON LAUCLIN & ARDATH	NORTH HIGHLANDS RD	1,335.00
25	BOUDREAU WILFRED A	OLD LA PRAIRIE RD	783.79
26	CORMIER YVONNE ESTATE	CABOT TRAIL	1,045.54
27	ANDERSON GERALD B	GLENORA RD	897.17
28	GRUEBER WALTHER	LEWIS ISLAND	789.75
29	KLEFFMANN HORST	MACINNIS POINT RD	3,317.46
30	WALKER DANIEL LEWIS	FOOT CAPE RD	906.93
31	MACDONALD DANIEL RONALD	CHETICAMP BACK RD	789.84
32	MACDONALD AVERY DALE	WHYCOCOMAGH MOUNTAIN RD	1,308.84
33	DEVEAU RAYMOND	CHETICAMP BACK RD	926.10
34	INLAND VENTURE LTD	NO 105 HWY	2,792.22
35	MARY K HERITAGE TRUST	BOURGEOIS RD	2,126.18
36	STANLEY TAMARA ANN	LOWER SHORE RD	5,756.08
37	SKINNER CATHERINE MARY EST	MACINTOSH MOUNTAIN RD	2,083.18
38	LEWASKEWICZ HENRY	BROAD COVE RD	3,036.98
39	SAHINTUERK NAZMI	LONG STRETCH RD	1,057.26
40	DESVEAUX VINCENT	30 DESVEAUX LANE	741.72
41	DESVEAUX VINCENT	40 DESVEAUX LANE	741.72

42	DESVEAUX VINCENT	44 DESVEAUX LANE	741.72
43	DESVEAUX VINCENT	43 DESVEAUX LANE	741.72
44	DESVEAUX VINCENT	39 DESVEAUX LANE	741.72
45	DESVEAUX AGNES	29 DESVEAUX LANE	741.72
46	DESVEAUX VINCENT	19 DESVEAUX LANE	741.72
47	DESVEAUX VINCENT	11 DESVEAUX LANE	741.72
48	DESVEAUX VINCENT	DESVEAUX LANE	636.90
49	GILLIS JOHN KENNETH	1698 SHORE RD	1,675.31
50	USHER LAURA LEE	1794 SOUTHSIDE RIVER RD	401.04
51	MCANDREW JAMES RONALD	PIPERS GLEN RD	1,292.57
52	MOLLOY ANGELA JAYNE	JUNIPER LANE	1,596.19
53	MACDONALD LAWRENCE	NO 19 HWY	5.07
54	POIRIER FRANCOIS L ESTATE	CHETICAMP BACK RD	1,666.24
55	BOOMGAARS STEPHEN	WHYCOCOMAGH-PORT HOO RD	1,250.16
56	BOOMGAARS STEPHEN	WHYCOCOMAGH-PORT HOO RD	1,060.05
57	MARSHALL JOHN ROBIN	MABOU MINES RD	1,098.33
58	MARSHALL JOHN ROBIN	MABOU MINES RD	2,315.37
59	TIMMONS GILBERT	23594 CABOT TRAIL	3,825.00
60	ROSS AUSTIN	EGYPT RD	1,067.94
61	ROSS AUSTIN	EGYPT RD	1,067.94
62	MACKENZIE MARILYN	NO 105 HWY	889.46
63	MACKENZIE MARILYN	NO 105 HWY	1,046.77
64	MACKENZIE MARILYN	NO 105 HWY	1,032.10
65	ROACH KARL	REDMAN RD	2,306.13
66	CHIASSEON ARTHUR	OLD LAPRAIRIE RD	1,348.18
67	CHIASSEON ARTHUR	CABOT TRAIL	1,348.18
68	DEVEAU RAYMOND	MIDDLE ISLAND RD	1,242.59

Appendix 3: Income Statement

As of December 31, 2017

	Approved 2018 Budget	2018 YTD	Remaining % of Budget	Notes
REVENUE				
Assessable property tax	7,833,900	8,620,094	-10%	
Business Assessments	154,900	169,353	-9%	
Area rates	962,089	794,397	17%	Frontage Charges are not recorded until year end.
Deed Transfer Tax	260,000	487,900	-88%	Increased sales. Difficult to budget for.
Wind Turbine Tax	-	156,609	0%	Billings for prior years recorded in current fiscal year. Not a budgeted item.
Grant in Lieu of Taxes	397,600	291,340	27%	
Services provided to other governments	155,000	61,580	60%	Billings for Waycobah not completed until year end and leachate revenue remaining.
Sale of services	172,100	116,679	32%	
Revenue own source	295,000	783,811	-166%	Variance is Volunteer Fire Departments final payment not yet disbursed.
Unconditional transfers from other governments	493,800	369,397	25%	
Conditional transfers from other governments	84,000	130,233	-55%	Additional Health and Wellness Grants and 20,000 for AT Plan.
TOTAL REVENUE	10,808,389	11,981,393	-11%	

EXPENDITURES

General Government Services

Legislative	303,100	195,867	35%	Adjustment for Interim Cao has not been recorded.
Administration	456,100	369,919	19%	
Financial Management	112,300	105,156	6%	Adjustment for Interim Cao has not been recorded.
Taxation	957,700	867,765	9%	
Debt Charges	10,000	8,778	12%	
Valuation Allowances	-	-	0%	
Building Courthouse	86,900	54,152	38%	
Other	303,000	235,668	22%	
Building Community Services	25,700	21,215	17%	
TOTAL GENERAL GOVERNMENT SERVICES	2,254,800	1,858,521	18%	

Protective Services

Police Protection	2,397,000	1,875,515	22%	One quarter payment remaining.
Water Supply and Hydrants	202,100	-	100%	Adjustment not recorded until year end.
Fire Protection	165,600	78,258	53%	
EMO	1,000	3,650	-265%	Variance is radio system in Pleasant Bay.
Other Protective Services	48,000	-	100%	
TOTAL PROTECTIVE SERVICES	2,813,700	1,957,423	30%	

Transportation Services

Common Services	288,400	219,744	24%	
Roads and Streets	165,800	126,281	24%	One quarter payment remaining.
Street Lighting	200,000	136,852	32%	
Air Transport	9,000	7,628	15%	
Public Transit	160,000	123,913	23%	

TOTAL TRANSPORTATION SERVICES	823,200	614,418	25%
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Environmental Health Services

Sewage Collection & Disposal - Administration	18,000	14,319	20%
Sewage Collection Systems	16,000	6,829	57%
Lift Stations	73,000	85,878	-18% <i>Insufficient amounts budgeted for maintenance. Difficult to budget year to year.</i>
Sewage Treatment and Disposal	517,600	410,936	21%
Sewer Maintenance	17,500	27,298	-56% <i>Insufficient amounts budgeted for maintenance. Difficult to budget year to year.</i>
Garbage & Waste Collection Administration	23,700	17,102	28%
Garbage & Waste Collection	920,800	726,815	21%
Vehicle Repair	63,500	1,701	97% <i>Variance is mechanic not replaced.</i>
Recycling Collection and Disposal	225,800	189,593	16%
Recycling Disposal	280,800	237,843	15%
Transfer Station	269,300	157,411	42%
Debt Charges	36,100	41,455	-15%
TOTAL ENVIRONMENTAL HEALTH SERVICES	2,462,100	1,917,180	22%

Environmental Development Services

Regional Development Grants	480,000	319,851	33%
Regional Planning	268,700	186,899	30%
Tourism	186,000	92,828	50%
Community Development Officer	-	-	
TOTAL ENVIRONMENTAL DEVELOPMENT SERVICES	934,700	599,578	36%

Recreation & Cultural Services

Recreation Administration	261,000	192,357	26%
Recreation Programs	171,000	108,664	36%
Libraries	117,400	82,881	29%
Special Events	100,700	65,930	35%
Literacy Programs	62,800	42,442	32%
TOTAL RECREATION & CULTURAL PROGRAMS	712,900	492,274	31%

Extraordinary or Special Items

Pension Enhancement	273,000	196,609	28%
Extraordinary Expense	-	-	
TOTAL EXTRAORDINARY OR SPECIAL ITEMS	273,000	196,609	28%

TOTAL EXPENDITURES

10,274,400	7,636,003	26%
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SURPLUS / (DEFICIT)

533,989	4,345,390
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Financing and Transfers

Debenture - Port Hastings Sewer & Water	(380,000)	(380,000)	0%
Transfer to Capital Fund	(253,000)	(352,319)	-39% <i>Adjustments to be done at year end.</i>
Transfer to Gas Tax Reserve	-	-	
Transfer to Operating Reserve	-	-	
Transfer to Capital Reserve	-	-	
Change in Equity	98,996	98,996	0%
TOTAL FINANCING & TRANSFERS	-	3,712,067	

Public Works Monthly Summary Report

December 2017

Meetings and Committees

December 4th – Strategic Plan presentation by Pivot.

December 6th – Public Meeting at the Mabou Community Hall to inform residents of the new sewer treatment plant project.

December 7th – Bi-weekly Mabou STP project meeting.

December 11th – Met with Janice and Wayne Langille to discuss their previous meeting with council and receive a clearer explanation of what they are asking the Municipality for. Janice is writing a letter and sending it to Tanya T.

December 12th – Meet and Greet session with the CBREN.

December 12th – Organizational Review Advisory Group presentation.

December 13th – Met with NSP in Kenloch to discuss the increase in Eagle mortalities at Landfills and Transfer Stations across the province

December 14th – Region 1 rural committee meeting. Kara MacEachern updated the committee on education hours completed to date as well as discussed the on-going concerns with the ban on plastics bags being marketed to China.

December 19th – Bi-weekly Mabou STP project meeting.

December 20th – Meeting to Lawrence's Beach Road progress. The road will remain as is for the winter and the contractor will complete it in the spring.

December 21st – JOHS committee meeting. Approved SOP # 1-11.

Tuesdays in October we had our regular CAO/Director's meeting.

Project Updates

- Clean water and Wastewater Fund. 1) **Maple Street/Old Deepdale Road water and sewer extension** - Work is complete. The residents can now tie into our main lines. 2) **Judique Community water storage reservoir** – Work is on-going. An extension to August 31, 2018 for completion has been requested. 3) **Mabou Sewerage Treatment Plant Replacement** – Work is on-going. Work is scheduled to be completed by August

31, 2018. **Negotiations are still on-going with the contractor regarding the extra costs associated with the sink hole.**

- **Cheticamp Sewer Treatment Plant Upgrades** –I am reviewing design criteria with Exp Consultants for the sewer outfall replacement project. Discussions with TIR to complete a joint restoration project.
- **Whycocomagh STP Pre-design** – CBCL has been hired to complete a design and class A budget for a new STP.

Water Utility

- **An on-going effort is being carried out to receive payment for arrears or the water will be shut off at the street by the PW staff.**

Scheduled Jobs

- Replace a problematic section a waterline in Inverness prior to the Banks Rd paving project – **Complete the hook up in the spring**
- Decorative Streetlight repair in Port Hood and Inverness.

Other

To: CAO and Municipal Council

From: Donna MacDonald, Director, Recreation/Tourism Dept

TOURISM/COMMUNITY DEVELOPMENT:

- Nov 27 & 28 attended Tourism Industry Assoc of Nova Scotia (TIANS) conference in Halifax Nov 27-28.
- Met with Dennis MacCarthy and Mike Cooper at TIR Sign Shop re: signage plan.
- Nov 30 met with Steve MacDonald, Area Manager TIR re: discussion on tourism signage plan and necessary paperwork to proceed.
- Dec 5 attended Cabot Trail Façade meeting in Baddeck- 66 expressions of interest; 18 Inv Co businesses with 13 in various stages (quotes/design/approved/complete); 5 on wait list;
- Board Governance Workshop held in Inverness December 9. Twelve participants. Another two workshops have been tentatively scheduled for May 11 & 12, 2018.
- Dec 13 met with Brian Storrie, TIR (100 Series Hwy Manager) re: gateway signage location and 100 series regulations.
- Dec 14 attended Destination Cape Breton Board Meeting. Mary Tulle scheduled to present to Council on January 9.
- Staff working with DCBA to gather winter event/activities/itineraries for Inverness County as well as 2018 dates for summer festival and events.
- Funding announcements: Dec 19 – Provincial funding for Inverness and Port Hood boardwalks; Dec 20 – Federal ACOA funding for Inverness Boardwalk, Micareme Centre and MacLeods Campground
- Rescheduled meeting with Darren Blundon, TIR for January 5, 2018

RECREATION:

- Public meetings re: Active Transportation took place week of November 27-30 (Cheticamp, Belle Cote, Inverness, Port Hood, Port Hastings and Whycocomagh) – very low turnout.
- Scheduled guided snow shoe hikes on Inverness County trails in partnership with Hike Nova Scotia and local guides.
- Working with local volunteer organizations re: events/activities under Winter Active grant.
- To meet in January with Paul Deon NS Lifeguard Service, DNR and CCH to discuss safety signage for Inverness beach.
- Working with community programmers on February (Spring) programming.
- Facility Access funding: partnered to provide updated helmets to local arenas and two schools.

Begin forwarded message:

From: Parker Donham <parker@donham.ca>
Date: December 11, 2017 at 8:16:00 AM AST
To: betty@mabou.net, joe.oconnor@invernesscounty.ca
Subject: Urgent GOC Consultation on Rural Broadband

Dear Warden MacQuarrie and CAO O'Connor:

I'm writing on behalf of Seaside Wireless Communications to alert you to a consultation now underway by the Government of Canada that could have a big impact on the availability of high speed internet in Inverness County.

The consultation, which runs until January 9, is technical and complicated, but the basic question is simple: Who will get access to radio spectrum that is essential to improving Internet speeds in rural areas?

Seaside provides internet service to 1,357 households and businesses in Inverness County. Our recent round of improvements, to be completed next summer, will make speeds of 10 megabits per second available to most residents.

The CRTC recently set 50 megabits per second as the service standard for all of Canada over the next few years. As a technical matter, wireless internet service providers like Seaside cannot provide those speeds without reasonable access to additional radio spectrum. We are already pushing the limits of what we can do with the spectrum currently allocated to us.

Seaside's position in the current consultation is that, in rural areas of Nova Scotia, certain additional spectrum should be prioritized for wireless internet providers like Seaside. We expect the province will support our position. We think our position would be greatly enhanced by a simple letter of support from Inverness County.

Deadline for submissions is January 9. Obviously time is short, and we will soon be into the Christmas season. I will be in touch by phone to discuss this with you this week.

Best regards,
Parker Donham
Director of Communications
Seaside High Speed

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Parker Donham
[+1-902-565-5555](tel:+19025655555)
parker@donham.ca

Stacey Goswell
5620 South Street, Apt. 407
Halifax, NS
B3J 0A7

October 30, 2017

Warden Betty Ann MacQuarrie
Municipality of the County of Inverness
P. O. Box 179
Port Hood, NS
B0E 2W0

Dear Ms. MacQuarrie,

I am a fourth year nutrition student at Mount Saint Vincent University. I have lived in Halifax for the past five years though I originate from Whycocomagh— a small community on the rural west side of Cape Breton Island. As I'm sure you are aware, food insecurity is not something new to Nova Scotia but I would like to speak about specifically here in Cape Breton.

The World Food Program breaks down being food secure into three main components: (1) food availability, (2) food access and (3) food utilization. In order to successfully achieve food availability, food must be consistently available and in abundance. Food access refers to ones ability to obtain food through buying, growing, food banks, etc. Lastly, food utilization refers to cooking, nutritional impact and food safety.

Having experiencing my adolescence in Cape Breton, I know first-hand that both food access and food availability are inadequate. The nearest Sobeys or Superstore is a forty-five— minute drive from my community, therefore making grocery shopping a bi-weekly task. Each rural community does have a Co-op to replenish items such as milk, eggs and bread while the next Sobeys run approaches. At these locations items are expensive and there is a deficient fruit and vegetable selection. My family is a middle-class family; my parents are both educated and employed, but I can vividly remember having a friend over and mindlessly complaining we had no food. When my friend left my clearly upset Mom asked me not to say that in front of people.

Food insecurity has a detrimental effect on communities that often leads to individual's poor nutrition, which in turn leads to numerous chronic health issues. Aside from the physiological complications of being food insecure, there are mental health burdens such as constant stress and feelings of social exclusion.

Due to food insecurity being a concern province wide; the Central Zone of Nova Scotia Health Authority has implemented a pilot project called The Mobile Food Market. In short, it is a metro transit bus filled with a variety of fresh fruits and vegetables sold at an affordable price. The Mobile Food Market travels to low-income communities where food availability and food

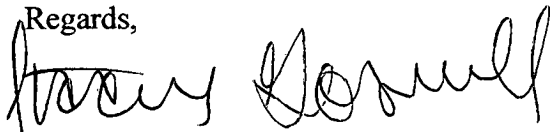
access is poor. The market is ran by community volunteers and not only improves nutritional status but also creates a space for positive social interactions, strengthening communities.

The official evaluation of this project reported 93% of customers reported the mobile market location made it easier for them to purchase fruits and vegetables, 94% reported the prices made it easier to purchase fresh produce, 75% of individuals reported they consume more fruit and vegetables because of the markets and 74% reported their families consuming more fruit and vegetables.

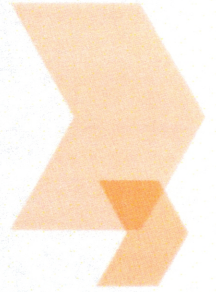
In order for Nova Scotia to become a food secure province we must start by making nutritious food readily accessible. An increase in the number of people accessing fresh foods through The Mobile Food Market will be a possible advancement in the culture and mindset around healthy eating in Cape Breton. This is a project I hope to see receive funding and support and/or be a model for future community health initiatives.

I look forward to your response.

Regards,

A handwritten signature in black ink, appearing to read 'Stacey Goswell', written in a cursive style.

Stacey Goswell



December 1, 2017

Warden Betty Ann MacQuarrie
375 Main Street PO Box 179 Port Hood, Nova Scotia, B0E 2W0

Dear Warden MacQuarrie,

I am writing to you today on behalf of the NS NDP caucus. As you may know, in the fall sitting of the legislature, we introduced proposed amendments to the Municipal Government Act / Halifax Charter. Bill 60 was drafted to allow councillors who are pregnant to take leave from council meetings without having to ask permission of their council colleagues. The MGA / Charter currently states that "A mayor or councillor who, without leave of the council, is absent from three consecutive regular meetings of the council, ceases to be qualified to serve as mayor or as a councillor." The Bill also allows councils to make the same provisions apply for parental or for adoption absences.

We are aware that individual councils do have the authority to make provisions for pregnancy, parental and adoption leave, however, we think it is important for the province to set a minimum provision so that councillors in all municipalities have access.

The changes our caucus proposed are intended to make it easier for elected municipal officials to take the time they may need as the result of the birth of a child. We know that many barriers exist that affect the number of women in politics at all levels. In 2013, women made up only 20% of mayors and 24% of councillors in Nova Scotia.

We would like to work with you to make these proposed amendments better so that we can reintroduce them when we return to the legislature in the spring. Please get in touch with your thoughts and suggestions. I would be happy to visit your council to present our ideas and discuss this further with your members.

I look forward to hearing from you.

Sincerely,

Claudia Chender on behalf of the NS NDP Caucus



NOVA SCOTIA
NDP CAUCUS

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