



# Hiking Summit

**June 5-7, 2020 Chéticamp**



**With Co-Hosts**



Parks  
Canada

Parcs  
Canada

# Sponsors & Partners

## **Platinum Sponsors:**

Parks Canada - Inverness County

## **Presenting Partner:**

Destination Cape Breton

## **Gold Sponsors:**

Acadian Credit Union - Royal Bank

## **Silver Sponsors:**

Les Amis du Plein Air - Tourism Club - Atlantick

## **Bronze Sponsors:**

Tri-Mac Toyota - Le Gabriel Restaurant and Lounge

Pictou Landing First Nation

Cabot Trail Sea & Golf Chalets - Harbour Restaurant & Bar

Chéticamp Fisheries

Live Life in Tents - Cliff Bar

**Janet Barlow – Hike Nova Scotia**  
**Vince Forrestall – Hike Nova Scotia**

**Leonard LeBlanc – Les Hikers**  
**Annette LeBlanc – Les Hikers**  
**Daniel Aucoin – Les Hikers**

**Charlotte MacDonald -**  
**Recreation/Tourism Department**  
**Municipality of the**  
**County of Inverness**

**Lisette Bourgeois – Société St Pierre**

**Jeremy Poirier – Société St Pierre**  
**Sandra LeFort – Les Amis du Plein Air**

**Chris Bellemore – Parks Canada**  
**Kelly Deveaux – Parks Canada**

## HIKE THE SUMMIT 2019 – CHESTER N.S.





## Benefits to Inverness County

Trails benefit local communities in that “local purchases will be made for gear, food, transportation, accommodation, and other trail related activities.”

*-Best Practices in Achieving Economic Benefits from Trail Development (ACOA)*



# Benefits to Inverness County

250 participants who will need:

- Accommodation and meals
- Gas
- Other goods and services

Most of ~ \$42,000 Summit budget spent locally

# Inverness County Recognition

- Name and logo in Summit promotion
- 
- Complimentary display table
- 
- One free registration to the Summit
- 
- Recognized sponsor of the Friday night reception
- 
- Verbal thanks and acknowledgement throughout
- 
- Promotional piece in participant welcome bags
- 
-

# SUNSET ON BLUEBERRY MOUNTAIN







Progress...

- Active and engaged Summit Committee
- Venue confirmed
- Program and hike schedule drafted
- Volunteers from the local community have been recruited
- Promotion starts & registration opens early March
- Budget of \$42,000:
  - \$16,400 from registration fees
  - \$19,300 from other sponsors (confirmed to date, additional \$1,300 to raise)
  - \$5,000 from Inverness County



# Thank You



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