



Parks  
Canada

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Canada

Let's Talk Cape Breton  
Highlands National Park!

# Management Plan Consultation





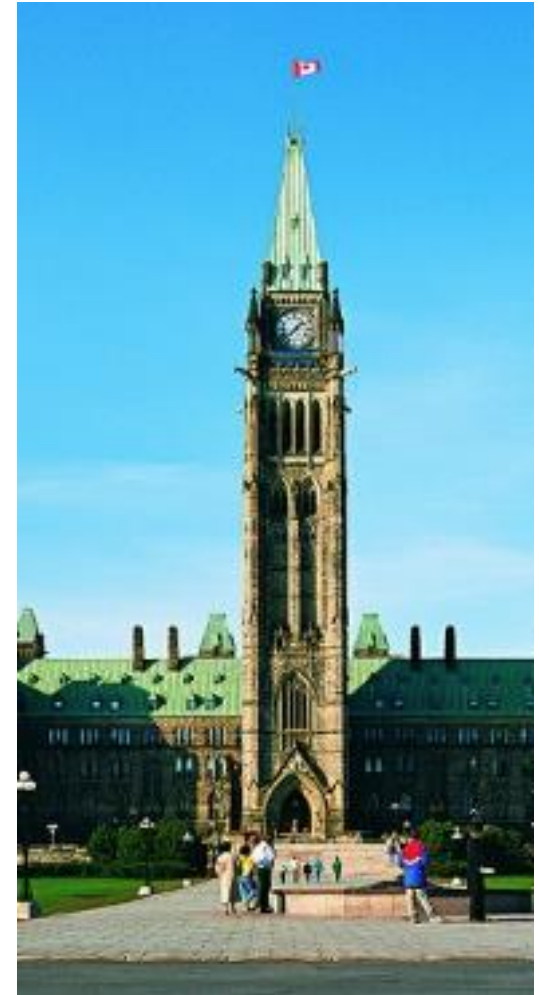
## Parks Canada Mandate

On behalf of the people of Canada, we protect and present nationally significant examples of Canada's natural and cultural heritage, and foster public understanding, appreciation and enjoyment in ways that ensure the ecological and commemorative integrity of these places for present and future generations.



# Government and Agency Priorities

- Reconciliation with Indigenous peoples
- Open, transparent and evidence-based decision making
- Engaging citizens in science and conservation
- Partner-based, landscape-scale conservation.
- Climate change and Species at Risk
- Innovative storytelling, new perspectives and approaches to presenting history
- Connecting with a broad diversity of Canadians, particularly youth and urban dwellers
- Inclusiveness and accessibility





# What does the park mean to people?

- A tourism destination.
- A place of reflection and recreation.
- Employment and economic opportunities.
- Traditional territory and historical connections.
- A protected area for plants and wildlife.
- Research opportunities and learning.
- Mental and physical health.
- Wildlife and viewscapes.
- A place to create memorable experiences with friends and family.







## CBHNP Management Plan

- Sets a vision and important management considerations that will be moved forward.
- 10-year cycle, 10-15 year look ahead.
- Becomes part of the government's commitment to Canadians.





## CBHNP Management Plan

- Phase 1 consultation – feedback on vision and basic components to help draft the plan (January-February 2020)
- Phase 2 consultation- feedback on the draft plan (May-June 2020)
- Tabled in parliament (Fall 2020).





## Partners and Stakeholders

- Mi'kmaq of Nova Scotia
- Visitors
- Functional experts (tourism industry, researchers, land managers)
- Advocacy groups (CPAWS)
- Gateway communities
- Government (MPs, MLAs, municipalities)
- Youth



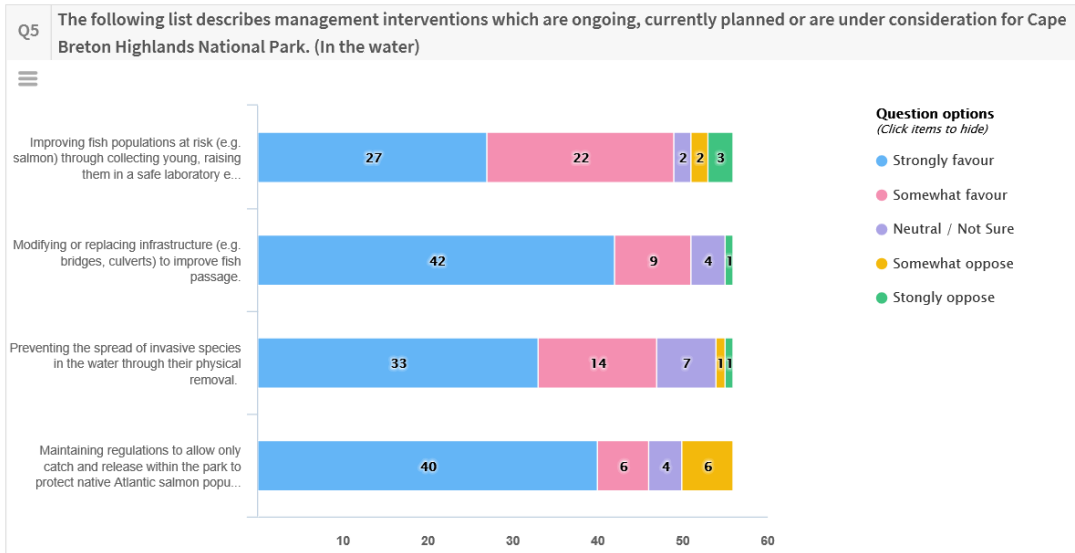
## Engagement / Communications Tools – Phase 1

- Online engagement (until Feb 16)
  - Questionnaire – until Feb 16.
  - Share your stories
  - Share your ideas
- Face-to-face meetings
  - Community sessions, discussions with municipalities and various partners.

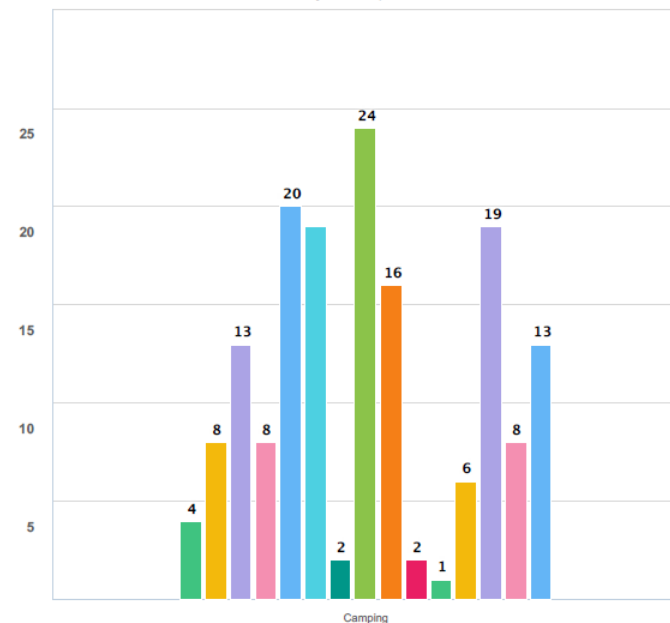




# Managemement Plan Questionnaire



If a year-round offer is explored for Cape Breton Highlands NP, what kinds of visitor experiences, ...



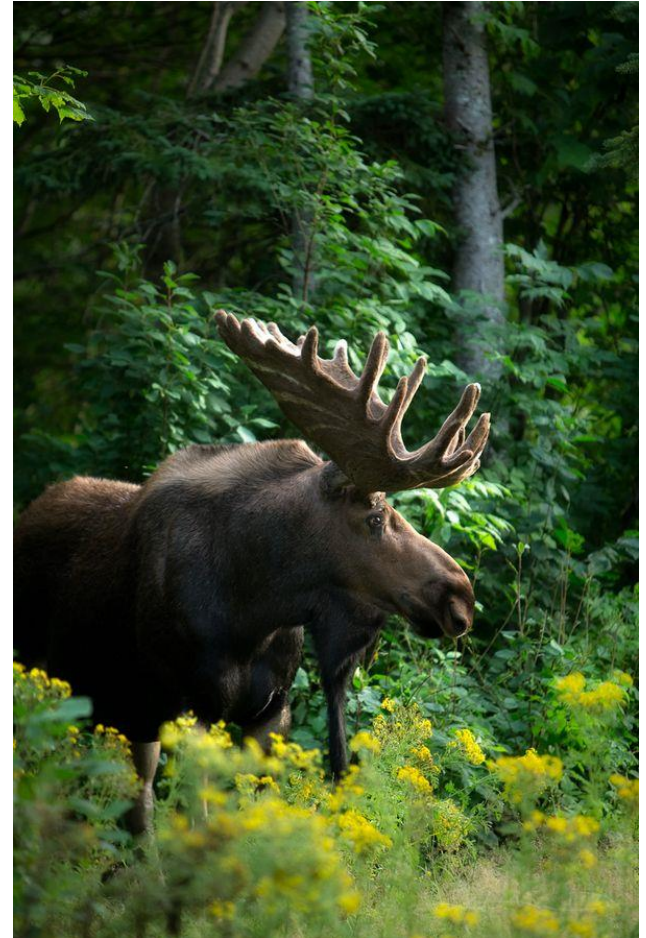
Letstalkcbhnp.ca

ParlonsduPNHTCB.ca



## Draft Vision

- **Healthy Ecosystems:** resilient in the face of climate change, embrace the Mi'kmaw principles of “Two-Eyed Seeing and collaborate through engaged partnerships.
- **Meaningful Experiences:** plan longer stays, focus on an internationally known, world-class destination. Immersive opportunities to connect with nature.
- **Mi'kmaq Relationship:** part of the unceded territory of Unama'ki, is a welcoming place of strong significance to the Mi'kmaq. Mi'kmaq have a strong presence in the park, opportunities for traditional use and sharing their story.





## Draft Vision

- **Cultural Appreciation:** Recognized and honoured, share importance as it relates to the Mi'kmaq, Acadian, and Gaelic people, sharing stories with visitors.
- **Economic Opportunities:** Park plays an integral role in the northern Cape Breton economy. Recognize interdependence between the park and communities. Increase partnering opportunities.
- **Greening Operations:** Showcase environmental leadership by adopting green principles. Investments in green technologies.





## Key areas of consideration:

- Climate change adaptation and natural resource management.
- New visitor experiences – year round opportunities, new opportunities to consider – long distance trails, Trout Brook campground, Le Buttereau à Pépin, Halfway Brook area, etc.
- Economic opportunities – partnering, supporting regional opportunities
- Cultural heritage preservation, education and promotion.
- Sustainable infrastructure needs and green technology.
- Areas for greater collaboration and ongoing dialogue



## Next Steps

- Collect feedback through sessions and online engagement
- Develop and distribute What We Heard Report (March)
- Draft management plan – Phase 2 (April)





Wela'lioq!  
Merci!  
Thank you!

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