



Presentation to: Inverness County Council
March 5, 2020



Promote

our island as a great place
to live and invest.



Grow

a culture that values and celebrates creativity, innovation and entrepreneurship.



Connect
entrepreneurs and companies
to the resources they need
to succeed.

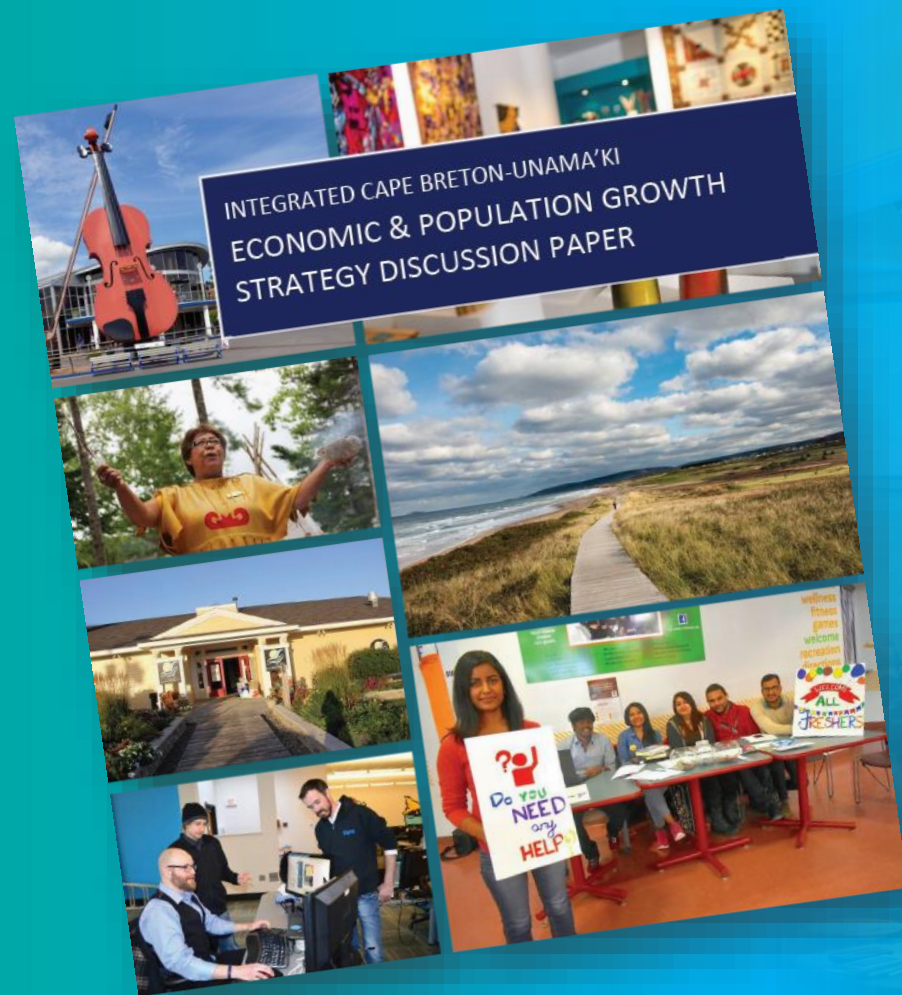


CAPE BRETON REN MODEL





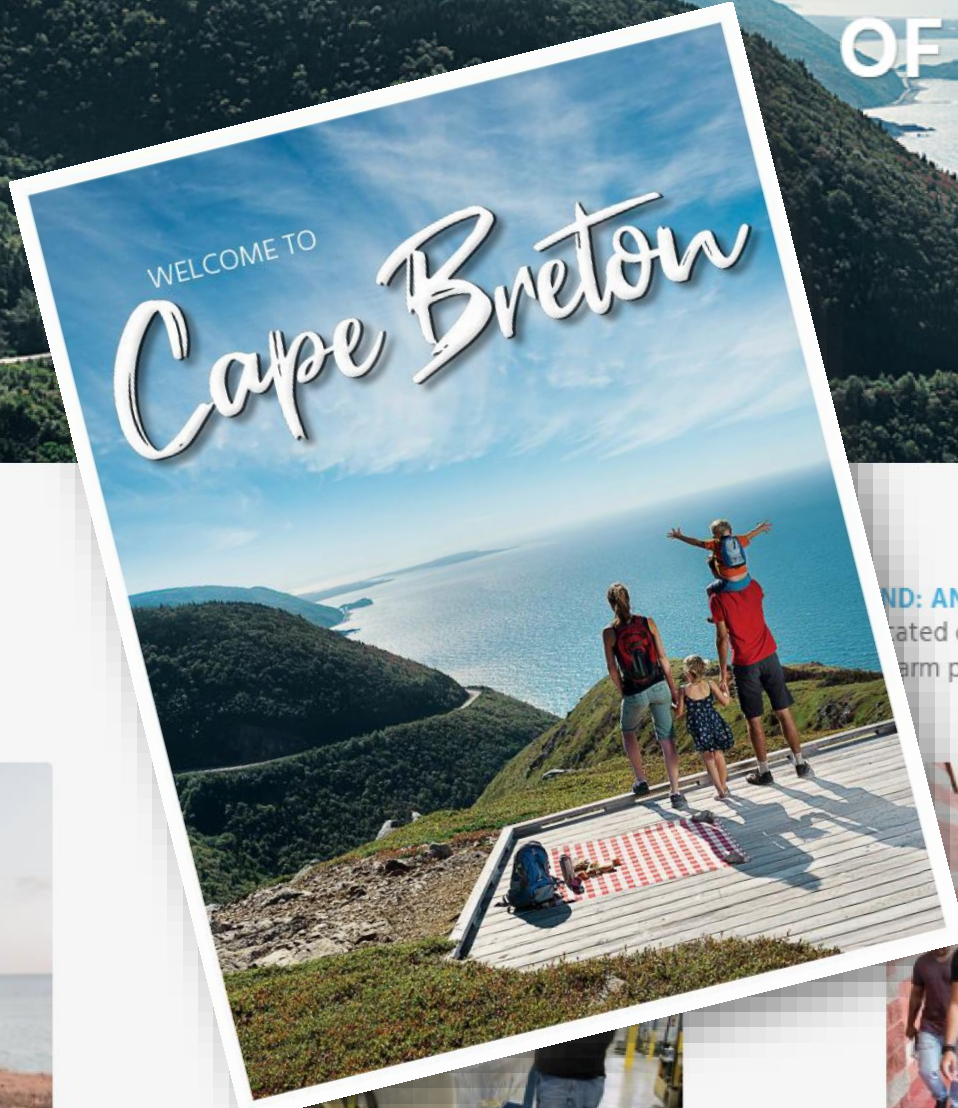
PRIORITY PROJECTS



CAPE BRETON – UNAMA'KI ECONOMIC & POPULATION GROWTH STRATEGY



WELCOME TO ONE OF THE HAPPIEST PLACES IN CANADA!



AND: AN INCREDIBLE PLACE TO LIVE, WORK, STUDY, VISIT OR INVEST!

Located on the East Coast of Canada. Home to some of the world's most beautiful landscapes, warm people will make you feel at home from the moment you step foot on the island.



A scenic photograph of a coastal road winding along a steep, forested hillside down to a rocky shore and the ocean. The image is overlaid with a semi-transparent teal filter.

Entrepreneurial Supports for Starting and Growing your Business

FIND THE TOOLS AND RESOURCES YOU NEED AS AN ENTREPRENEUR

No matter which stage of entrepreneurship your business is in, this website can help you find tools and resources you need to navigate through your next steps.

To get matched with the right service provider, please follow the links to local resources. If you need extra help, our Navigator will sit down with you and listen to your business ideas and needs – we can then direct you to the right place.

The Cape Breton Partnership – helping entrepreneurs and businesses in every stage of development

- GLOBAL SKILLS STRATEGY
- MOBILITÉ FRANCOPHONE
- ATLANTIC IMMIGRATION PILOT (AIP)
- CAPE BRETON LOCAL IMMIGRATION PARTNERSHIP
- CAPE BRETON CONNECTOR
- YOUTH RETENTION

A photograph of two men standing on a balcony with a brick wall and a window in the background. The man on the right is wearing a black turban, a beard, a red shirt, and a black leather jacket. He is holding a metal railing. The man on the left is wearing a blue button-down shirt and has a beard. The image is overlaid with a blue gradient on the left side and a white diagonal band at the bottom.

LABOUR MARKET DEVELOPMENT &
IMMIGRATION

ATLANTIC IMMIGRATION PILOT

- 173 Designated Employers on Cape Breton Island
- 219 Endorsements supported for Principal Applicants + Their Families
- 90 Endorsement Currently in our pipeline
- Permanent Residency Admissions almost a 97.5% increase from 2017 to 2019

Inverness:

- 6 events – total reach of 394 Stakeholders and decision makers
- Inverness sustained at 30 PR admissions for 2019.
- Inverness had 7.7% of the admissions while having 13% of CB population.



ATLANTIC IMMIGRATION PILOT

		2015	2016	2017	2018	2019
Census Subdivision, Census Division and Province/Territory		2015 Total	2016 Total	2017 Total	2018 Total	2019 Total
	Cape Breton	125	170	160	205	315
	Inverness	10	45	20	30	30

WOMEN'S ENTREPRENEURSHIP



- Studies on barriers to women in Entrepreneurship – Indigenous & non-indigenous
- Launch of a pilot program for micro-lending for women entrepreneurs with Sydney Credit Union





ELEVATE MAGAZINE

DREAM BUSINESS PROGRAM

- Six-month program for aspiring entrepreneurs that includes business training with an entrepreneurial boot camp, one-on-one coaching, peer mentoring, pitch events, & match making with service providers.
- Six cohorts have been completed to date, with 10 starting participants per cohort. The seventh cohort is now underway.
- Over 70 new entrepreneurs have been accepted into the program since 2018 with over 100 applications to join received.



INVERNESS COUNTY

- Business Connections: 95
 - Business Startups: 11
 - Business Expansions: 7
 - Exploring Entrepreneurs: 14
- Sectors:
 - Tourism & Culture
 - Fisheries and Oceans
 - Industrial & Construction
 - Environmental
 - Agriculture
 - Retail
 - Technology
 - Health & Wellness



INVERNESS COUNTY

- Local Initiatives and Projects include:
 - 2019 and 2020 Job Expos
 - Inverness County Community Profile
 - Housing Surveys
 - Tourism Labour & Seasonality Project
 - Business Advisory Sessions
 - Regulatory Affairs Engagement Sessions
 - Port Hood Innovation Hub
 - Export Growth Services Program



INVERNESS COUNTY

- Tourism Labour & Seasonality Project
 - 92 Online Training Modules
 - 48 Human Resources Toolkits
 - 40 Skills Training Workshop participants
 - 8 National Certification participants
 - 1 Cornell University Online Training participant
 - 4 Wage Subsidy recipients

BUSINESS PLANNING

- Total Inverness County Files: 10
- Total Inverness County Business Plan Files: 10
- Total Inverness County Open Files: 5

CREATIVE ECONOMY



- Hosted Creative Economy Leadership Workshop, Feb 20-21 at Gaelic College
- Meeting with creative sector organizations and artists
- Working with the Island-wide Culture Sector Strategy & CBRM Creative Economy Growth Plan to identify priority projects



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