

Centre de la Mi-Careme

History

- Opened in 2009 as part of economic diversification after closure of cod fishery
- Unique attraction in the Acadian region of Inverness County
- In 2014, LeMoyne Development wanted another organization to take over management
- Societe Mi-Careme formed and has managed the Centre since
- Activities almost year-round until Covid-19
- Have accessed government programs offered during the pandemic to assure operation and survival
- Centre is 12 years old and could use upgrades

Management

- Management position difficult to fill with competent individual
- Needs a marketing and revenue generation strategy in place (boutique, cuisine, interpretation, studio)

Signage

- Located off the highway
- Need high visibility signage to draw visitors

Monitors

- Outdated and some are not functional
- As part of the experience of Mi-Careme, should be replaced before start of 2022 season

Funding Requested

Monitors - \$10,000 to help us acquire state-of-the-art equipment

Signage - \$10,000 for strategically placed, highly visible signage to draw visitors to our location

Meals on Wheels

- Due to Covid-19, Meals on Wheels was shut down at Foyer Pere Fiset
- Kinsmen, Community Matters and others involved are concerned about food security for seniors and vulnerable community members
- Mi-Careme Centre approached to see whether Meals on Wheels could operate out of our certified kitchen
- Program has been running out of the Centre since June 2020, in emergency style operation
- With a few additions, the kitchen infrastructure could well serve both our cuisine needs as well as Meals on Wheels needs
- I will now let Chester Muise of the Kinsmen Club of Cheticamp explain the needs and aspirations of the Meals on Wheels Program for the greater Cheticamp area

Thank you for your time and consideration. If you have any questions, I will gladly answer if I can.

Financial

Current Bank Balance - \$47,935.42 (Note that \$40,000.00 is from a no-interest Covid-19 relief loan that must be repaid by end of 2022)

