



# **Volunteer Recognition Program 2021**

# History of Volunteer Program

- In 2019, we hosted the 35<sup>th</sup> Annual Volunteer Awards Ceremony & Dinner
- Volunteer nominees attended celebration at St. Peter's Parish Hall, Port Hood
- Attended by Councillors, CAO, Participaper Editor, Recreation/Tourism Staff
- Representatives from Oran and Reporter attended – photos/stories for newspapers
- Photographer – individual professional photos of each volunteer nominee upon arrival (5x7 copy mailed to volunteer afterwards)
- Each volunteer was announced, bio read, certificate presented

# History of Volunteer Program

- In 2020, due to the COVID-19 pandemic, our Annual Celebration was cancelled.
- Volunteer nominees were mailed their Certificate of Appreciation along with a small token of appreciation (2021 CMC Calendar Book/Pen)
- Our Inverness County Provincial Representative (Wally Power) received his Certificate of Appreciation along with a \$100 gift certificate to business of his choice.
- Rankin Mac Donald from the Oran featured a nice article in the Oran, highlighting all 2020 nominees.

# 2021 Volunteer Program

- The pandemic forced us to take an overall view of the Volunteer Program and seek an alternative approach to celebrating our valued volunteers safely.
- Consulted with our neighbouring Municipalities – Town of Port Hawkesbury, Richmond, and Victoria. General consensus – time for refresh, time for change.

# 2021 Volunteer Program

- This year we received nominations for 32 Volunteers.  
(Call for nominations ran from January 26<sup>th</sup> to April 23<sup>rd</sup>)

Along with their certificate of recognition, each nominee received a \$50 Gift Card from an Inverness County business of their choice. Our 2021 Inverness County Provincial Representative (Stephen MacMillan) received his Certificate of Appreciation along with a \$100 gift certificate to business of his choice.

- Packages were mailed to volunteers on May 28<sup>th</sup>  
(This was also a fantastic opportunity to support some of our local businesses).

# 2021 Volunteer Program

## Supported business – gift card purchases

- Canadian Tire, Port Hawkesbury
- Kent, Port Hawkesbury
- Papa's Pub, Port Hawkesbury
- Tim Horton's, Port Hawkesbury
- Wayne's Variety, Judique
- Clove Hitch, Port Hood
- Home Hardware, Port Hood
- Coop, Port Hood
- Brook Village Grocery, Mabou
- Mabou River Inn, Mabou
- Quincy Market, Inverness
- Route 19 Brewery, Inverness
- Cabot Public House, Inverness
- PO Tire, Inverness
- Charlene's Restaurant at Bayside, Whyc.
- Dancing Goat, Margaree
- Le Gabriel, Cheticamp
- L'Abri, Cheticamp

# 2021 Volunteer Program

- Rankin MacDonald did a volunteer feature in the Oran on May 26<sup>th</sup> (Same day we began highlighting our nominees on Face book and website).
- Nominees are being highlighted individually on Municipal Face book page and Municipal website throughout the year . Highlights are posted on Monday of each week May thru December.

# Weekly Facebook Highlights





# Volunteer Highlights - Face book Reach

- May 26<sup>th</sup> - Stephen Mac Millan: Glencoe Station Recreation Association 4,775
- May 31<sup>st</sup> - Karen Allen: Whycocomagh Volunteer Fire Department 15,228
- June 7<sup>th</sup> - Betty Lou Beaton: Creignish Ladies Auxiliary 8,571
- June 14<sup>th</sup> - Wilson Cameron: Ceilidh Coastal Trails Federation 2,573
- June 21<sup>st</sup> - Flo Campbell: Judique and District Development Association 2,389
- June 28<sup>th</sup> - Andrew Clarey: Margaree Cat Rescue 3,624
- July 5<sup>th</sup> - Charlene Clarke: Mill Road Social Enterprises 6,018
- July 12<sup>th</sup> - Alice Gowans: North Mountain Cultural & Recreation Centre
- July 19<sup>th</sup> – Carolyn Janega: Strait Richmond Palliative Care Society

# Provincial Volunteer Awards Celebration

- Our 2021 Provincial Representative:  
Stephen MacMillan, Glencoe Station Recreation Association
- Virtual event was originally planned for April 26<sup>th</sup> ...  
Postponed until Monday, September 20<sup>th</sup>  
Link to view the virtual event will be available closer to the date.

# Summary

- It was a pleasure to speak with each volunteer when our new process began. They were beyond appreciative of our gift certificate offering and content with the fresh new look of the Volunteer Recognition Program.
- Our new volunteer program is providing an avenue for us to share and congratulate our valued volunteers throughout the entire year. It is a breath of fresh air each Monday morning on Face book to see another volunteer highlighted.